

The Movie Studio (MVES) Pre-Production its Wholly Owned \$23 Million Asset

This company could be a great acquisition target for a major in the space.

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(EmergingGrowth.com Newswire) –

EmergingGrowth.com, a leading

independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies, reports on The Movie Studio, Inc. (OTC Pink: MVES).



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The Movie Studio, Inc. (OTC Pink: MVES)

The Movie Studio, Inc. (OTC Pink: MVES) just announced pre-production of two wholly owned intellectual properties “Cause & Effect,” an action thriller and “PEGASUS” a horse power driven family story and the Companies signature film.

Historically, since 1979, according to BoxOfficeMojo.com horse featured films have grossed an average lifetime gross of \$23 million.

See the artwork here: http://emerginggrowth.com/wp-content/uploads/2018/03/Image-Pegasus-Poster_FINAL_Preview-1.jpg

If MVES’s signature horse power driven film Pegasus can gross in the average range, it can propel the shares to a new level. – Not even counting “Cause & Effect”.

The company also recently announced the signing of MUHAMMAD ALI, JR. to co-star in the Companies proposed upcoming feature films “CAUSE AND EFFECT” (a crime-drama) <https://www.youtube.com/watch?v=yWIK6HWE1k&t=16s> and “PEGASUS” (a family film for general audiences) currently in pre-production.

Muhammad Ali Jr. will co-star in the studio’s productions with Excelina, Lillie Nicole McCloud, Jean-Pierre DaSilva and other future notable stars. The films are being filmed in Florida, and will be released theatrically, and on The Movie Studio, Inc.’s OTT streaming platform “The Movie Studio Channel”.

“Gordon Scott Venters, President, CEO and Executive Producer of the films commented, “a valuable asset of The Movie Studio is our cast and crew and our inherit belief that, “Talent Makes Content King” and believe that Muhammad Ali, Jr. will be a legacy brand of his Father and will become a champion in film and television stated today.”

The Movie Studio, Inc. (OTC Pink: MVES) through the launch of its new, The Movie Studio Network

and movie streaming platform, will stream media from its content aggregator allowing live broadcast and pay per view channels of major networks while allowing a truly uncensored live feed for “red carpet” and “behind-the-scenes” celebrity interview(s) and Movie Studio events.

In addition to its recently announced revenue share with Amazon.com (NASDAQ: AMZN), revenue could be further realized with compatible marketing content and promotions as well as through on demand viewing of the Company's [movies](#) and associated media content.

These new assets which house The Movie Studio, Inc.'s content, will create an access portal for foreign territory distribution that could provide us control of worldwide distribution and could disrupt the current foreign territory model.

The Movie Studio, Inc. intends to further monetize the aggregated assets of the Company, including its own original content as well as previously acquired networks and content from Emerging Media Corporation and Strategic Partners Ethos Media Network utilizing the new OTT platform. This is in addition to our recently announced Vu-Me App.

As you can see by the chart, historically, when MVES crosses its Exp. moving average, the stock has experienced dramatic upticks. On February 6th, when we saw the stock rise from .0015 to .0089, or 493% over two trading days before settling in the mid .002's, and then again on February 21st, 60%. If it breaks through its average again, we can experience a similar climb. Furthermore, Stochastics just turned positive, and MVES continues to trade above its support.

See the chart here: http://emerginggrowth.com/wp-content/uploads/2018/03/2018-03-21_17-45-18.png

Recently, The Movie Studio, Inc. announced that it has begun to monetize its content through a revenue share with Amazon.com as it prepares to launch its proprietary “Vu-Me” app.



Through utilization of Amazon's (NASDAQ: AMZN), Video on Demand (VOD) platform, The Movie Studio, Inc. will be streaming its bundled motion picture content across Amazon's Content Delivery Network (CDN) on a revenue share basis.

MVES's revenue share, subscription based digital media marketing will be accompanied with a "Win A Part" in a movie contest online on The Movie Studio's website for upcoming Movie Studio feature film releases.

The Movie Studio, Inc., is currently completing its integration of the "Vu-Me" app, of which it will import all of its unique content. The "Vu-Me" app will serve as a back end "bank" generating an additional revenue stream as a value-added product and will become the centralized mobile "gate" of the Company's content.

The "Vu-Me" App, once the beta test is completed will be launched as a subscription-based model targeting \$2.99 /month or \$29.99 /year recurring, with bonuses in the form of The Movie Studio merchandise, including movie posters and t-shirts. MVES could adjust its subscription pricing to accommodate demand and potential.

The company believes, it will be able to magnet, though OTT technology, millions of users to its pay subscription model translating to a significant revenue stream for The Movie Studio, Inc.

Gordon Scott Venters the President and CEO of The Movie Studio, Inc. stated: "Without question the most valuable asset of The Movie Studio is our brand and with our new OTT technology platform supported by numerous verticals that when cross pollinated, and leveraged with our content on a multitude of channels and devices could raise The Movie Studio brand and business model into major independent studio recognition.

MVES could be a Great Acquisition Target:

The Movie Studio, Inc. is positioned to be a great acquisition target for streaming providers that continue to invest billions of dollars in original content. Netflix, Inc. (NASDAQ: NFLX)'s content chief, Ted Sarandos, told Variety in an interview in August that the company "will spend \$7 billion to \$8 billion on content in 2018." After successfully launching "Exposure" and "Bad Actress" on Amazon Prime, The Movie Studio, Inc. (OTC Pink: MVES) has a proof of concept and launch pad for further original content distribution.

According to analysts at Statista, the global video streaming market is forecast to see revenues grow from \$12.57 billion in 2017 to \$18.65 billion by 2022, representing a compound annual growth rate (CAGR) of 8.30%.

Through the acquisition of Emerging Pictures, The Movie Studio, Inc. (OTC Pink: MVES) gained a network of 130 theaters and is working to secure licensing rights to distribute "up to" 1,800 movies in the catalog. This is a major step for the company, in what appears to be a potential parallel to Helios & Matheson's (NASDAQ: HMNY) MoviePass, however The Movie Studio has access to legacy content, library content or new content "Owned" by The Movie Studio, Inc.

Helios and Matheson Analytics, Inc. (NASDAQ: HMNY): The company, which also owns and operates the popular MoviePass app, utilizes a subscription-based model that allows consumers to see one movie per 24 hours. The technology is available in 91% of the almost 40,000 theaters across the United States.

MoviePass is a relatively similar concept to The Movie Studio, Inc.'s (OTC Pink: MVES) recent

acquisition, Emerging Pictures and its ability to deliver commercial-grade video on demand services. The Movie Studio, Inc. (OTC Pink: MVES) now has a network of over 130 theaters in the US, with the rights to distribute over 1,800 movies. As of December 2017, Helios and Matheson Analytics, Inc. (NASDAQ: HMNY) has a market cap of \$113.6 million and a share structure consisting of 12.44 million shares outstanding and a float of 5.02 million shares. During the third quarter 2017, the company reported total revenue of \$1.17 million and a net loss of \$43.46 million.

Overall, The Movie Studio, Inc. (OTC Pink: MVES) could be well positioned to be acquired by one of the larger streaming entertainment companies, as they bolster their budgets in an effort to compete for top original content.

RLJ Entertainment, Inc. (NASDAQ: RLJE): The diversified digital content channel company is engaged within the acquisition, development, production, and distribution of digital content and TV programming. The company operates three main subsidiaries: Proprietary Subscription-Based Digital Channels, Intellectual Property Licensing, and Wholesale Distribution. RLJ Entertainment, Inc. provides original and third party licensed programming to its content channels: Acorn, RLJE Films, Urban Movie Channel, Acacia, and Athena. As of December 2017, RLJ Entertainment, Inc. has a market cap of \$53.46 million and a share structure consisting of 14.07 million shares outstanding and a float consisting of 3.43 million shares. During the third quarter, the company reported total revenue of \$20.9 million and a net loss of \$2.72 million.

Lions Gate Entertainment Corp. (NYSE: LGF): The company operates within the production and distribution of motion pictures, TV programming, home entertainment, and more. Lions Gate Entertainment Corp. operates three main segments: Motion Pictures, Television Production, and Media Networks. Furthermore, the company has become a household name after successful producing “The Hunger Games” series, “La La Land,” “The Expendables,” and the “John Wick” series. Lions Gate Entertainment Corp. has a market cap of \$6.39 billion and maintains a share structure consisting of 81.27 million shares outstanding and a float of 67.50 million shares, as of December 2017. During the third quarter 2017, the company reported total revenue of \$940 million and net income of \$15.5 million.

Twenty-First Century Fox, Inc. (NASDAQ: FOXA): The film and television production giant is responsible for some of the greatest movies of last decades: “Star Wars,” “Independence Day,” “Avatar,” “Home Alone,” “Planet of the Apes” series, and countless others. The company’s television unit also produces some of the most well known shows on TV: “Empire,” “This Is Us,” “Modern Family,” “American Horror Story,” and many more. Twenty-First Century Fox, Inc. has a market cap of \$61.53 billion and maintains a share structure consisting of 2.32 billion shares outstanding and a float of 1.04 billion shares, as of December 2017. During the third quarter 2017, Twenty-First Century Fox, Inc. reported total revenue of \$7 billion and net income of \$855 million.

The Walt Disney Company (NYSE: DIS): The diversified entertainment company operates three main business segments: Media Networks, Parks and Resorts, and Studio Entertainment. Within its Media Network business, The Walt Disney Company operates cable networks, such as ABC, ESPN, Disney Channel, Freeform, and various radio broadcasting outlets. The company’s Studio Entertainment business produces and acquires animated and traditional motion pictures through its well-known subsidiaries: Walt Disney Pictures, Marvel, Lucasfilm, Pixar, and Touchstone. As of December 2017, The Walt Disney Company has a market cap of \$157.98 billion and maintains a share structure consisting of 1.51 billion shares outstanding and a float of 1.44 billion shares.

The company has produced numerous original films and content, which has been distributed all over the world. and is now breaking into the upper echelons after the successful release of “Exposure” and “Bad Actress” on Amazon Prime Video.

The recent rise of MoviePass proves that The Movie Studio, Inc. (OTC Pink: MVES) has the ability to succeed, by comparison of their technologies within the motion picture and theater industry. After acquiring Emerging Pictures, The Movies Studio, Inc. (OTC Pink: MVES) now has a network of 130 theaters and the rights to distribute 1,800 movies, procuring management's vision to be a major player in the commercial-grade video on demand business, while on track to be a major benefactor from the growing streaming video industry.

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