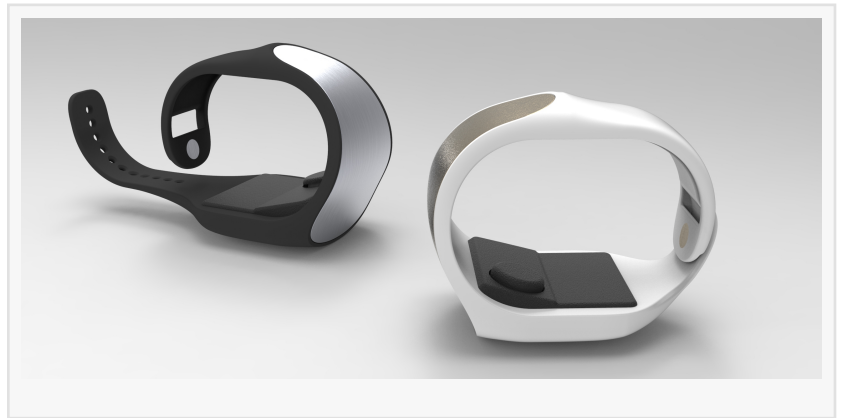


# ViCardio, a Revolutionary Wearable Blood Pressure Monitor, receives IDTechEx Launchpad Award

*ViCardio, a discreet, wearable, beat to beat, blood pressure monitor that uses no compression has been chosen to as a winner of the IDTechEx Launchpad Award.*

LONDON, UNITED KINGDOM, March 28, 2018 /EINPresswire.com/ -- ViCardio is delighted to be have been named as one of the winners of the IDTechEx Launchpad award and are greatly looking forward to attending and exhibiting at this major tech show. Speaking on behalf of ViCardio, CEO, Dr Sandeep Shah said:



"IDTechEx have the reputation as one of the foremost research and analysts in ground breaking technology, especially in the wearable and medtech sectors. We are honoured to have been considered for, and to have won, a place on the Launchpad at this conference, and our whole team is looking forward to showing the delegates our revolutionary, continuous beat to beat, cuffless blood pressure sensor and monitor."

“

Blood pressure is one of the most fundamental and frequently measured parameters of human health and the ability to take frequent, beat-to-beat, readings, without a cuff is simply a paradigm shift.”

*Dr David Pearce*

ViCardio is a discreet wearable product ([www.vicardio.com](http://www.vicardio.com)) that delivers a continuous and highly accurate blood pressure reading, similar to the output that is generated from an internal arterial line. The MedTech product will use its own patented opto-electronic sensor, which instantly delivers a beat to beat blood pressure reading. This is achieved with no cuff, no application pressure and no calibration. It will be launched and available for clinicians and consumers in Q4 of

2018, once it has received CE/FDA clearance.

IDTechEx Launchpad will showcase innovations from 21 start-up companies at the IDTechEx Show! held in Berlin, Germany on 11-12 April 2018 ([www.IDTechEx.com/europe](http://www.IDTechEx.com/europe)). All winners will be showing a new working prototype or product, many for the first time. The IDTechEx Launchpad initiative features early-stage start-ups, universities, newly spun-out companies, and research labs or government labs who will demonstrate a working prototype or product that highlights new advances in any of the related event topics of 3D printing, electric vehicles, energy storage, graphene, internet of things, off-grid energy independence, printed electronics, sensors, or wearable technology. The initiative provides the opportunity for the winning companies to exhibit their state-of-the-art technologies at this international event, alongside an estimated 200 exhibitors reaching out to over

2,500 attendees, including product developers, technology scouts and integrators.

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