

Global IoT Market Research and Forecast, 2018-2023

IoT Market, Size, Share, Market Intelligence, Company Profiles, Market Trends, Strategy, Analysis, Forecast

INDORE, INDIA, March 29, 2018 /EINPresswire.com/ -- Orion Market Research (OMR), recently published a market research report on Global IoT Market. The global IoT market is segmented on the basis of vertical, pricing component, service model and geography. Major players contributing to the growth of Global IoT Market includes Akamai Technologies, Inc., IBM Corp., Amazon Web Service, Inc., Google, Inc., AT&T, Inc., Oracle Corp., DELL EMC, Hewlett Packard Company, Cisco Systems and Microsoft Corp.

The report includes detailed & insightful chapters on market overview, key findings, strategic recommendations, methodology, market determinants, key strategies, key company analysis, market insights, [company profiling](#), market segmentation, geographical analysis, analyst insights and predictive analysis of the market.

The full report of global IoT market is available at <https://www.omrglobal.com/industry-reports/internet-of-things-market/>



Industry Market Research Report and Consulting



Government Initiatives and key player offerings fueling growth in cybersecurity landscape.”

OMR Analyst

“IoT is driving digital transformation that is highly valuable and inevitable for businesses to remain competitive. IoT is playing a major role by creating unique value as companies shift how they do business. With the integration of IoT in the business models, organizations gain greater operational efficiencies, significant cost savings, greater customer engagement, competitive advantage.

All IoT Agenda network contributors are responsible for the content and accuracy of their posts. Opinions are of the writers and do not necessarily convey the thoughts of IoT Agenda.”

The network of IoT and its supporting technologies are driving digital transformation, enabling growth through the establishment of current business models and the creation of new offerings, services and products. IoT is being used within enterprises in areas supporting digital transformation, including the discovery of new business opportunities, improved customer satisfaction and cost reduction. The collection and analysis of massive data sets generated by IoT devices enables corporations to gain a more accurate and comprehensive understanding of their customers use cases and preferences. Previously unseen insights into their offerings can turn into new products, services and ways to create

value for their customers. These insights will also be used to proactively augment current products and services based on access to real-time data. IoT-enabled big data analysis is enabling businesses to build a better platform, tools and strategy that will improve consumer experiences through multiple touch points. With a comprehensive understanding of customers, businesses will be able to personalize their marketing efforts, positioning relevant products and services to each customer. One of IoT's greatest utilities lies in its ability to reduce costs and increase productivity through the automation and integration of processes. The combination of data-driven insights and sensor-integrated systems presents the opportunity for businesses to improve operations in multiple areas, including inventory and human resource management, security, energy and safety compliance. As organizations get free from slow legacy IT systems, they can become more agile and responsive to current market trends and demands with greater speed. This liberates technology and personnel resources to focus on strategy and innovation.

For related reports please <https://www.omrglobal.com/reports-category/ict-market/>

The report covers:

- Comprehensive research methodology of Global IoT market.
- In-depth analysis of macro and micro factors influencing the market guided by key recommendations.
- Analysis of regional regulations and other government policies impacting the global IoT market.
- Insights about market determinants which are stimulating the IoT market.
- Detailed and extensive market segments with regional distribution of forecasted revenues.
- Extensive profiles and recent developments of market players.

Companies Profiled in the Report-

1. 3rings Care Ltd.
2. 8power Ltd.
3. ABB Ltd.
4. Accelya Holding SA
5. Accenture PLC
6. Adaptive Wireless Solutions, LLC
7. AdhereTech, Inc.
8. Adroit Technologies
9. Advantech B+B Smartworx, Inc.
10. Aeris Communications, Inc.
11. Aeron AS
12. Afero, Inc.
13. Alphabet Inc.
14. Altiux Innovations Pvt. Ltd.
15. Altizon Systems Pvt. Ltd.
16. Amazon Web Services
17. ANSYS, Inc.
18. Apple, Inc.
19. Aria Systems, Inc.
20. Aricent, Inc.
21. ARM Holdings PLC.
22. Armis, Inc.
23. Arrayent Inc.
24. Asavie Technologies Ltd.
25. AT&T, Inc.
26. Atlas Systems, Inc.
27. Atos SE

- 28. Augmedix, Inc.
- 29. Augury Inc.
- 30. AUVESY GmbH
- And 220 more.....

About Orion Market Research

Orion Market Research (OMR) is an Indian research company known for its crisp and concise reports. The company is equipped with an experienced team and young brigade of analysts. The company provides quality syndicated research reports, [customized research reports](#), Company Profiling, [consulting](#) and other research-based services. OMR provides global and regional market reports of various domains such as healthcare, energy, IT, chemicals, and automobiles. OMR provides a 360-degree view of the market with parametric analysis, key market insights, key findings, statistical forecasts, competitive landscape, extensive segmentation, key trends, strategic recommendations and detailed company profiles.

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