

Don DePaulis high bidder - HMS Guest Experience driving new revenue opportunities for hotels and resorts

Highest bidder to meet with one of Shark Tank's favorite Sharks, Mark Cuban

ORLANDO, FLORIDA, USA, March 28, 2018 /EINPresswire.com/ -- Don DePaulis of HMS is as of today proud to be the highest bidder to meet with one of Shark Tank's favorite Sharks, Mark Cuban, to pitch the [HMS Guest experience](#) which when fully implemented can raise up to \$250,000 for Give Kids The World, based out of Orlando, FL, which is also home base to HMS.



HMS specializes in the hospitality industry, by driving demand for premium room upgrades and amenities, increasing margins and guest loyalty. Our proprietary software and technology present new guests with available upgrade options prior to check-in, driving new revenue opportunities.

“

The HMS Guest Experience Program solves the problem of getting guests to upgrade their rooms, we are creating demand in advance of the guests arrival without any extra effort by the front desk staff”

Don DePaulis

DePaulis stated “The HMS Guest Experience Program solves the problems encountered in earlier in-room initiatives offered by others as they relied on hotel staff to sell upgrades whereas we are creating demand in advance of the guests arrival, without any extra effort by the front desk staff”

According to DePaulis, “We solved this by preselling and booking upgraded rooms and suites using up to 4 touch points before guests arrive at the hotel or resort, as well as 3 touch points from the time they reach the lobby to the time they check-in, driving demand and dramatically increasing revenue per upgraded room. The Hotel Selects the Room Premium, the number of touch points and Keeps 100% of the

Revenue. The hotel can choose to purchase, lease, or we can completely fund the program and share revenue in return for placement of the HMS Guest Experience Program.”

In the event the hotel does not currently have upgraded rooms or suites, we have a number of options available, including providing guests unlimited massages in their suite for as little as \$15 to \$30 per day, and once again, the hotel keeps 100% of the revenue under the purchase or lease option programs. The actual premium for the upgraded suites is set by the hotel.

“As a demand driven amenity, we selected the Panasonic Real Pro ULTRA MA 73 commercial massage chair because of its ease of use, durability, and its ability to convert from a high-end massage chair to a luxury automated recliner.”

Unlike the consumer version with a warranty that limits you to 1000 hours of home usage and is void in any commercial setting, the Panasonic Real Pro ULTRA MA 73 commercial massage chair comes with a four-year unlimited usage, repair or replace warranty.

Hotel guests will experience the WOW factor and share their experience on social media sites, generating positive reviews and new bookings.

The HMS Guest Experience Program is Section 179 Tax Deduction Qualified, in effect the Government is subsidizing 21% of the Program. Section 179 of the IRS Tax Code allows a business to deduct up to \$1,000,000, for equipment purchased in the current tax year, the full purchase price of financed or leased equipment. Providing the hotel with massive tax savings! The equipment purchased, financed or leased must be within the specified dollar limits of Section 179, and the equipment must be placed into service in the same tax year that the deduction is being taken (for example, the equipment must be put into service between January 1st and December 31st of the year the deduction is to be taken.)

As an American businessman, investor, owner of the NBA's Dallas Mavericks, author, and television personality Mark is also one of the main "shark" investors on the ABC reality television series, Shark Tank. An entrepreneur from the early age of 12, today Mark is the highly successful entrepreneur and investor who knows a good idea when he hears one! HMS looks forward to sharing this opportunity one on one with Mark to help HMS increase the bottom line for the hospitality industry.

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This press release can be viewed online at: <http://www.einpresswire.com>

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