Food & Grocery Retailing in Indonesia - New Report Explore Market Growth Models and Forecast till 2021

PUNE, INDIA, March 29, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report “Food & Grocery Retailing in Indonesia, Market Shares, Summary & Forecasts to 2021”

Food & Grocery Retailing in Indonesia

Overview

"Food & Grocery Retailing in Indonesia, Market Shares, Summary and Forecasts to 2021", provides data for historic and forecast retail sales, and also includes information on the business environment and country risk related to Indonesia retail environment. In addition, it analyzes the key consumer trends influencing Indonesia food and grocery retail industry.

Food & grocery is the largest sector in the Indonesian retail industry, accounting for 64.9% of total retail sales. In 2016, food & grocery sales stood at Rp2,513.8 trillion and are projected to grow at a CAGR of 8.5% during 2016-2021 to reach Rp3,783.8 trillion by 2021.

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Companies mentioned

Indomaret

Alfa

Carrefour

Hypermart

Super Indo

Hero

Food & Grocery Retailing in Indonesia Major Outlook

The overall retail industry will improve between 2016 and 2021
- Food & grocery sales will be driven by a stable economy and improved purchasing power
- Specialists channel loses share to convenience stores and hypermarkets/supermarkets
- Local retailers dominate the sector
- All the top 10 players compete in the mass market segment

Food & Grocery Retailing in Indonesia - Competitive Analysis

Key players are making innovative developments in Food & Grocery Retailing in Indonesia. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

Scope

- Investigate current and forecast behavior trends in food and grocery category to identify the best opportunities to exploit
- Analysis of key international and domestic players operating in the food and grocery market
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the food and grocery market
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing consumer behavior
- Understand the fastest-growing categories in the market with insights on the performance of individual product categories, across key channels from 2011, with forecasts until 2021

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