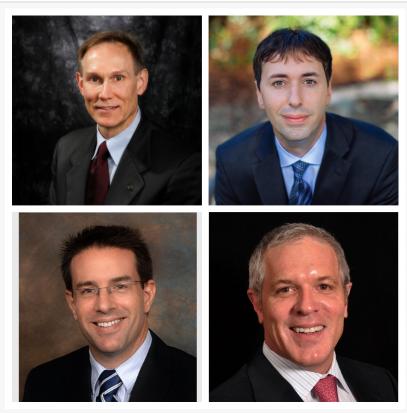


## Cary Skin Center adopts EHR Interoperability Breakthrough that Powers Efficient Referrals and Care Coordination

Cary Skin Center announces the use of an EHR Interoperability Breakthrough

CARY, NORTH CAROLINA, USA, March 29, 2018 /EINPresswire.com/ -- Cary Skin Center, one of the leading providers of Mohs Micrographic Surgery and reconstructive surgery for the treatment of skin cancer, announced the implementation of Infina at its practice locations in Cary and Pinehurst, a significant breakthrough in standardsbased interoperability and care coordination that lets a patient's healthcare providers easily share clinical records with other providers and team members, no matter where they work or which electronic health record (EHR) they use.

ICC Direct – a new capability built into Cary Skin Center's use of Intelligent Care Coordinator (ICC) – leverages the secure messaging capability built into all 2014 edition Certified EHRs, access to the Surescripts Clinical Direct Messaging



Cary Skin Center Physicians

solution via the nation's largest health information network, and universal delivery capability. With ICC Direct, healthcare providers can automate the creation of new ICC referrals from any certified EHR and electronically exchange documents with any provider anywhere. More importantly, ICC Direct connects the relevant clinical information from the EHR directly to the referral workflow in ICC, making

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We've been looking for a solution to close the loop on patient care" *Robert E. Clark, MD, PhD* 

it easier for providers using ICC to provide effective closed loop care coordination.

"We've been looking for a solution to close the loop on patient care," said <u>Dr. Robert Clark</u>, M.D., PhD, President of Cary Skin Center, a 7-provider Mohs Micrographic Surgery and reconstructive surgery practice based in Cary, N.C. "Now with ICC Direct, our referral process is even more efficient with little to no workflow integration changes, and we

can easily meet the electronic transmission requirement for MACRA quality payment program for the Merit-Based Payment System (MIPS)."

In addition to gaining the visibility into patient information that is necessary to effectively manage

referrals, ICC Direct's simplified access to contextually relevant clinical information represents a key differentiator for physicians interested in improving patient outcomes and expanding easy access with their referring physicians.

Providers nationwide have been struggling to share information electronically due to technology systems that are unable to easily communicate with each other, with the top barriers cited as cost, vendor support and technical difficulty. The transition to value-based contracts has led physicians' groups and healthcare organizations to invest in expensive interfaces, integrations, and private HIE's to exchange information as patients transition across care settings and providers. ICC Direct greatly reduces the need for these costly and time-consuming investments, enabling all providers to share information electronically and seamlessly coordinate care across care settings for about what it costs to fax. As a result, ICC Direct eliminates the top interoperability barriers to patient management and the success of value-based healthcare.

"The primary reason providers need to communicate with each other is because they have patient care and treatment in common," said Dr. Timothy C. Flynn, M.D., Medical Director of Cary Skin Center. "We wanted to do all we could to enable providers to coordinate referrals and transitions of care in a highly effective and efficient manner."

Referring providers using ICC Direct can also easily meet the "electronic transmission" requirement for MACRA quality payment program for the Merit-Based Payment System (MIPS). Many providers have had difficulty meeting this requirement.

About Cary Skin Center

Cary Skin Center, one of the leading providers of Mohs Micrographic Surgery and reconstructive surgery for the treatment of skin cancer, joins thousands of providers across the Greater Raleigh Metropolitan Area (including the Raleigh-Durham-Cary Combined Statistical Area).

In 1998, Dr. Robert E. Clark established the Cary Skin Center, a state-of-the-art outpatient surgical center specializing in Mohs Micrographic Surgery for the removal of skin cancer. Dr. Timothy C. Flynn joined the Cary Skin Center in 2001 and together they have successfully treated countless patients in the Triangle and surrounding areas.

Because Mohs surgery is a highly complex and sophisticated surgical method, it requires extensive training. Dr. Clark, Dr. Flynn, Dr. Ayli and Dr. Ingraffea completed 1-2 year intensive training programs, including complex surgical cases and advanced reconstruction to become Fellows of the American College of Mohs Surgery. In addition, they offer over 60 years of combined Mohs surgery experience.

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