

# ICORating Gives WELL Outstanding Review

"ICO WELL has high-hype and low risk" states the agency's verdict.

LOS ANGELES, U.S., March 29, 2018 /EINPresswire.com/ -- At WELL, we've already received great recognition from the crypto community and have been praised by various ICO rating platforms: 9.5 / 10 at Foundico, 4.5 / 5 at Wiserico, 7 /10 at Foxico, and many more!

Recently we received another very positive review from ICORating. The agency conducts independent in-depth analyses of ICO projects, evaluates them and gives their own score. The rating is based on several criteria, including: technical features of the company, business model, prospects, tokenomics, as well as risk and hype in the crypto community.

"ICO WELL has high-hype and low risk" states the agency's verdict.



Here are the major highlights of the ICORating analysis of the WELL ICO (the extracts are taken from the published review).



Investment of \$3m has already been raised The project has an MVP There are professionals in the field of health, investment, consulting The market for the project demonstrates high growth rates"

**ICOrating** 

Strengths and Weaknesses of the WELL Crowdsale

#### Strengths:

Investment of \$3 million has already been raised The project has an MVP (the WEB platform can be accessed here)

There are experienced specialists in the field of health, investment, consulting in the project team and among the advisors

The market for the project demonstrates high growth rates

#### Weaknesses:

It is not quite clear how the system will utilise diagnostic devices for patients
The provision of medical services requires licenses and permits for each country, which could cause difficulties in scaling the project

Though there are some challenges, we at WELL are doing everything we can to overcome them and develop the project.

## WELL's Competitors

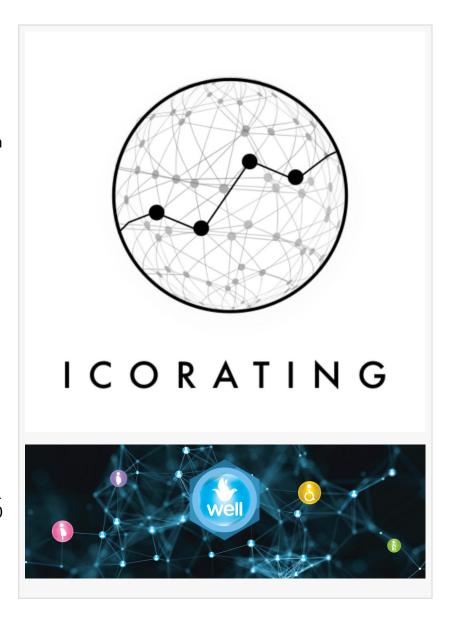
WELL's main distinguishing features from the competition include gamification and the availability of charitable doctor's appointments for patients in need.

That's true. Our project's mission is to create the Airbnb of healthcare powered by blockchain to make high-quality medical services accessible to anyone in the world, especially to people in need. That's why here at WELL we have our charitable program "Buy a visit, give a visit."

#### Technical Features of WELL

The project has an MVP and registered trademark. According to the team, WELL has already conducted more than 13,000 therapist visits and helped more than 1,600 patients.

Moreover, by 2017, WELL had the largest therapist network in Southern California.



## The WELL Roadmap

The project has presented a step-by-step scaling strategy for the development of the platform. By the end of 2018, a Telegraph platform will be launched. In 2019, the project will organize partnerships with state medical agencies and partners from Japan, Korea and China. The target for 2020 is 1m visits per month.

To achieve the goals defined in the roadmap, WELL actively partners with healthcare providers, clinics, insurance companies, and pharmacies: Medicare, Optum, Tricare, Medi-cal. WELL also cooperates with blockchain-based projects offering emerging solutions in order to integrate them into the marketplace, such as Skychain (Artificial Intelligence in healthcare), Travelchain (tourism), ODEM (education), and Rehab Guru (healthcare).

## Marketing and Hype

Information about the project is available via a variety of popular services such as Twitter, Telegram, Reddit, Medium, Bitcointalk, LinkedIn, YouTube, Github and <u>Facebook</u>.

Interest in the project is significantly increasing. The team is leading an advertising campaign on

social media, communicates with its users in Telegram, keeps a blog on Medium and posts videos on Youtube. There are publications in the media available.

WELL's mission is to always be open to our supporters and give you as much detail and insight about the project as possible.

All of team WELL is proud to see such a positive analysis of our project and we know that WELL has received global recognition indeed! We hope that this review has helped our supporters learn more about the platform and that you are all as excited as we are about the future of WELL! Join it. Use it. Grow it

We love our community and are always happy to chat with each of you! Visit our Telegram for discussion and the latest updates on WELL!

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