



Food & Grocery Retailing in Finland, Market Opportunities & Forecasts to 2021

PUNE, INDIA, March 29, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Food & Grocery Retailing in Finland, Market Shares, Summary & Forecasts to 2021"

Food & Grocery Retailing in Finland

Overview

"Food & Grocery Retailing in Finland, Market Shares, Summary & Forecasts to 2021", provides data for historic and forecast retail sales, and also includes information on the business environment and country risk related to Finland retail environment. In addition, it analyzes the key consumer trends influencing Finland food and grocery retail industry.

Food & grocery is the largest sector in the Finnish retail industry and accounted for 47.7% of the market in 2016. Sector sales stood at €20.7 billion in 2016 and are projected to grow at a CAGR of 1.6% during 2016-2021 to reach €22.3 billion by 2021.

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Food & Grocery Retailing in Finland Major Outlook

- Economic recovery is projected to boost retail spending during 2016-2021
- Food & grocery growth aided by inflation and population growth
- Hypermarkets, supermarkets and hard discounters leads the sector
- Foreign entrants making inroads into the sector
- The top 10 retailers accounted for 31.7% share in 2016
- Most of the top 10 players operate in the mass middle range

Food & Grocery Retailing in Finland - Competitive Analysis

Key players are making innovative developments in Food & Grocery Retailing in Finland. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

Scope

- Investigate current and forecast behavior trends in food and grocery category to identify the best opportunities to exploit

- Analysis of key international and domestic players operating in the food and grocery market
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the food and grocery market
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing consumer behavior
- Understand the fastest-growing categories in the market with insights on the performance of individual product categories, across key channels from 2011, with forecasts until 2021

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