

Spectrem Group's Investor Confidence Indices Register Slight Declines in March Amidst Political and Market Volatility

CHICAGO, IL, UNITED STATES, April 2, 2018 /EINPresswire.com/ -- Wealthy investors reported a slight dip in confidence during March, according to Spectrem Group's High Net Worth Insights newsletter. This against a backdrop of growing market volatility, concerns about protectionist moves in Washington, higher interest rates and passage of a federal budget bill that will significantly increase the federal deficit. The Spectrem Millionaire Investor Confidence Index (SMICI®) dropped four points from February, and now stands at 14, while the Spectrem Affluent Investor Confidence Index (SAICI®) decreased just one point to 11. Both indices remain in mildly bullish territory.

The monthly Spectrem Investor Confidence indices track changes in investment sentiment among the 17 MM households in America with more than \$500,000 of investable assets (SAICI), and those with \$1 MM or more (SMICI). This month's survey was fielded between March 16-21, 2018.

The Spectrem report also reveals that fewer investors say they intend to increase their investments in stocks, stock mutual funds, individual bonds and cash in the coming month. This waning confidence among investors was also reflected in the Spectrem Household Outlook, which showed declining investor confidence about the future of the economy and household income. The Outlook is a monthly measure of the long-term confidence among investors across four financial factors which impact a household's daily life. After reaching a 13-year high of 39.60 in January, the Outlook now stands at 28.00.

"Investors are often good students of history, and this report shows high net worth households are registering increasing concern about market risks in the current political and economic climate," said Spectrem President George H. Walper, Jr. "As Washington tries to determine which countries will have new tariffs to deal with and which will be left alone, investors must balance their interest in investing with the uncertainty of how government actions will impact American business."

	November 2017	December 2017	January 2018	February 2018	March 2018
Spectrem Affluent Investor Confidence Index®	7	12	9	12	11
Spectrem Millionaire Investor Confidence Index®	11	18	15	18	14

Index range: -31 to -51, Bearish; -11 to -30, Mildly Bearish; 10 to -10, Neutral; 11 to 30, Mildly Bullish; 31 to 51, Bullish.



Charts, including a deeper analysis of the Index and its methodology, are available upon request. Additional insights include:

- [Index Does Not Spring Forward](#)

About Spectrem Group: Spectrem Group (www.spectrem.com) strategically analyzes its ongoing primary research with investors to assist financial providers and advisors in understanding the Voice of the Investor.

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