

In-Home Senior Care Company Celebrates 20th Anniversary

Comfort Keepers of Philadelphia an award winning care agency is celebrating 20 years of serving the Greater Philadelphia Area with in-home senior care services.

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Comfort Keepers, an in-home care service provider, was originally founded in 1998 when Kris Clum, a registered nurse who was working in home health care, discovered first-hand the need for in-home caregivers. She realized that some people require more help other than their medical needs, such as help with groceries or bathing. Clum knew she could provide a solution and created Comfort Keepers.



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Michele Berman, Owner

Comfort Keepers provides non-medical, in-home care services to thousands of individuals across more than 700 franchised offices worldwide. The Comfort Keepers franchise network comprises many caring individuals who are committed to providing care solutions that enable seniors and disabled adults to live happily, safely, and independently at home. Comfort Keepers of Philadelphia is no different.

Michele Berman, the owner of Comfort Keepers Philadelphia, made her way into the company because she, too, experienced first-hand the needs that certain individuals had once they found themselves unable to take care of themselves independently. Michele and her brother, Marc, took over Comfort Keepers of Philadelphia in 2000 when their father, Richard Reisman, was diagnosed with lung cancer and fell increasingly ill. They realized the impact that the care of Comfort Keepers had provided their father and wanted to continue to help.

Today, Berman is proud to carry on the legacy of her father and is even more proud of the difference that Comfort Keepers is making in the lives of those who need it most.

Comfort Keepers provides a wide range of in-home care solutions including, but not limited to, Alzheimer's and dementia care, respite care, transportation for seniors, interactive caregiving, end of life care, and transitioning home care.

"It's a pleasure to be able to be a part of such a strong team and company," says Berman. "The impact that we have been able to make on those who we have helped throughout the last 20 years is incredibly rewarding. I'm excited to celebrate our 20th anniversary and look forward to the years to come."

This release was drafted by <u>Results Driven Marketing</u>, <u>LLC</u>: a full-service digital marketing, public relations, advertising and content marketing firm located in Philadelphia, PA

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