



AVOCADO Shopping Makes a Splash as the Same Day Grocery Delivery Service

SANTA CLARA, CA, UNITED STATES, April 2, 2018 /EINPresswire.com/ -- [AVOCADO](#) is pleased to announce they are making strides as a same day grocery delivery service. The app focuses on quality shopping, saving money and delivering happiness, all at the same time. Grocery delivery apps are becoming widely popular because they help busy consumers make the most of their time by eliminating the actual driving and shopping time. They also save gas and money, which is an added benefit.

By 2025, as many as 70% of U.S. consumers will be buying groceries online and those purchases will total more than \$100 billion, according to a report from the Food Marketing Institute (FMI) and The Nielsen Co. That would give online shopping a 20% share of consumer food and beverage spending, or about five times the current level. The current players like Amazon, Instacart, Walmart etc. still represent only 4.3% of the U.S. online grocery market and hence there is a need for a service like AVOCADO that alleviates user's main concerns with online grocery delivery - Quality and Cost.

AVOCADO's commitment to quality is demonstrated by its promise of choosing only the freshest produce and grocery items. Additionally, shoppers inform customers of out-of-stock items or those that don't appear to be fresh, helping clients select substitutions if requested by the customer. To help save money, the app also provides hundreds of promotional items, and only has a yearly membership fee of \$99! This membership provides you with unlimited groceries and free delivery on orders of \$35 or more. AVOCADO shoppers are compassionate and friendly, which ensures high customer satisfaction.

Shoppers of Safeway, Smart & Final and Indian stores within Fremont, Hayward, Union City, Milpitas, Santa Clara and parts of San Jose can take the first advantage of AVOCADO's offerings. Visit the AVOCADO website for more information on how grocery delivery works.

About AVOCADO: AVOCADO is dedicated to becoming the most valued grocery service to its users by delivering time, happiness and groceries. The company believes in making everyday tasks automated so people can enjoy the meaningful things in life. Employing graduates of prestigious schools who have consistently demonstrated success with past start-ups, AVOCADO combines tech with practicality and develops innovative and helpful products for customers.

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