

# MRP NORTH CAROLINA

HAVELOCK, NORTH CAROLINA, UNITED STATES, March 31, 2018 /EINPresswire.com/ -- Our Company, Military Real Estate Professionals, specializes in promoting Real Estate Agents who have earned their Military Relocation Professional (MRP) Certification from the National Association of REALTORS®.

Allison Sledge is the founder, owner, and CEO. She says, "One of the most rewarding experiences that a Real Estate Agent can ever have is to assist Veterans and Active-Duty families buy their dream home. As the daughter of an Air Force Veteran, I am always thrilled to meet and interview MRP's whose passion it is to serve those who have served. The problem is that very few MRP's know how to market themselves to the Military and we have solved that problem in a big way. What we do is HUGE. It's PR at its finest!"

In fact, there are hundreds of MRP's in any given area, especially communities that have Military bases, and thousands more that are becoming certified every single day. It's becoming a very

competitive arena, yet when you search online for a Military Relocation Professional in any given City or State, only three or four are on the first page of Google. So, how does an MRP expect to connect with the Military homebuyers if they can't be found online as a Military Relocation Professional in their City and State?

Adam Nestor, the Senior Military Liaison for Military Real Estate Professionals, concurs. "If you're not on the first page of Google when someone is searching for you, then you might as well be invisible. Our clients are always on the first page, because of what we do. We write a 1,000-word Press Release about you and publish your story on thousands of websites. We include your picture, your business logo, the MRP logo and we embed your website and a video of your City. Because of this, you will be on the top of the first page of Google immediately upon publication of your Press Release."

The Press Release is distributed by EIN Presswire, one of the largest news networks in the world. Your Press Release will reach over 12 million people each year and your Press Release will be included in one of the world's largest news indexes. Allison says, "What that means for our clients is that their story will be published on all of the Military Bases across the country, all of the Real Estate news, Social Media news, Banking, Financing & Investment news, Travel Industry news, and so much





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*Adam Nestor*

more! Our goal is to make our MRP clients the go-to Realtor® for Veterans and Active-Duty families who want to buy or sell a home in their community.”

Adam agrees. “It just gets better and more exciting for our clients because they will also be published on every Television station, Radio station and Newspaper in the State in which they reside, plus two Countries of their choice, therefore, our services are local, regional, statewide, national and international. As a Real Estate Agent with your MRP Certification, what more could you possibly ask for?”

The benefits of having a professionally written Press Release are plentiful. Press coverage drives new visitors to your website, improves page ranking, establishes your industry expertise, develops your personal brand, builds connections and networks and makes you stand out head and shoulders above your competition.

Allison is extremely passionate about what she does. She says, “Assisting our beloved Veterans and Active-Duty Military families in their Real Estate transactions is an honor and privilege. As a Real Estate Agent who specializes in Military Relocation, you need to be found online instantly and easily. People shouldn’t have to spend hours looking for you, and they won’t - if you’re not on the first page of Google when they’re in need of an MRP. The beauty of what we do for you, not only make you visible to the Military community as well as the civilian population, but we share your story. That is what makes the connection.”

Adam concludes by saying, “Customers connect with businesses when they identify with their stories. Everyone loves a story. While it’s unlikely that your products or services are genuinely unique, your story is, and that’s what will resonate with your customers. Your story, then, is the ideal factor to differentiate yourself from your competitors. If you aren’t telling a compelling and interesting story to your audience, it’s very difficult to differentiate and get people to pay attention. Let us do that for you. You will never have to market yourself again as an MRP. Your Press Release is forever. You will be proud to share it with everyone you know; family, friends, colleagues, clients, lenders – you name it. It is the gift that keeps on giving!”

Three of North Carolina’s Military bases are among the largest in their respective branches in terms of Military population, as well as facility value – the Army’s Fort Bragg and the Marine Corps’ Camp Lejeune. Fort Bragg in Fayetteville is home to the 82nd Airborne and a host of other units ranging from intelligence to artillery. Camp Lejeune is located Jacksonville, North Carolina. The base’s 14 miles of beaches make it a major area for amphibious assault training, and its location between two deep-water ports (Wilmington and Morehead City) allows for fast deployments. Marine Corps Air Station Cherry Point in Havelock, is currently home to the 2nd Marine Aircraft Wing.

North Carolina is a great place to be a Real Estate Agent!

If you’re a top ranking, ethical, educated and dedicated Military Relocation Professional (MRP) and want to let Veterans and Active-Duty families choose you as their Real Estate Agent, then it is imperative that you contact Military Real Estate Professionals today to get started.

For more information about our Company, Military Real Estate Professionals, please visit our website:

<http://www.militaryrelocationagents.com/>

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