

## Guesty announces full and direct integration with Agoda

Guesty integration with Agoda signifies increased distribution of property listings for short-term and vacation rental property management companies.

LONDON, UNITED KINGDOM, April 3, 2018 /EINPresswire.com/ -- <u>Guesty</u>, the all-in-one property management solution for short-term property management companies worldwide, has announced today a direct integration with <u>Agoda</u>, one of the world's fastest-growing online accommodation booking platforms. Originally strong in Asia-Pacific, Agoda is



now a truly global enterprise with offices in over 45 locations across 30+ countries, with a growing international footprint including Europe, Africa and the Americas.

The announcement signifies a further move by Guesty towards offering Guesty users unparalleled



We are thrilled that Agoda is now joining Airbnb and Booking.com as direct integrations on the Guesty platform." *Amiad Soto, CEO Guesty*  opportunity to generate an increased distribution of listings, and subsequent growth in revenue.

Guesty's direct integrations with the top booking channels are increasing tremendously. With plans to exceed double the amount of integrations by the end of 2018, Guesty will be the leading property management platform in the short-term rental industry. The distribution platform is designed for professional Airbnb and vacation rental managers. Guesty's integration with Agoda will provide a unique breakdown in

payments. Previously, if someone booked through the Agoda channel there would only be one charge with the final fee. Now with Guesty's directing integration to Agoda, property managers are able to see the breakdown of each payment into accomodation, cleaning fees, taxes, and cancellation fees. This allows property managers to record their financial statement with accurate payment data. Guesty recognizes the incredible growth in the vacation rental industry and believes this integration will generate a high return on investment for users. Guesty aims to provide all professional managers with the best tools available to both drive reservations and company growth by capturing additional market share, which they don't have now.

Amiad Soto, CEO and co-founder of Guesty said, "The integration with Agoda is the latest from Guesty. We are thrilled that Agoda is now joining Airbnb and Booking.com as direct integrations on the Guesty platform. We are expanding our direct integration with the top OTAs and booking channels to help Guesty users grow their property management business. Agoda has significant market share in Asia, with increased presence in major cities across Africa, the Middle East, Europe, and the

Americas. We are excited to take yet another step for Guesty to expand our offering to the global vacation rental market."

"We are glad to announce our seamless connection to Guesty, one of the most innovative software vendors in the vacation marketplace. Their intuitive and easy to use property management solution backed by a team of dynamic and experienced professionals will undoubtedly help property owners optimize their listings on Agoda Homes." says Mr. Errol Cooke, Vice-President Partner Services at Agoda.

Guesty is more than a property management system. It is an end-to-end platform that works to centralize tasks, communication, and activity all in one place while scaling property management and vacation rental businesses. Guesty is recognized throughout the industry as the one unifying solution for property management companies by combining a robust technology with the human touch.

For more information on Guesty or to request a demo visit www.guesty.com

## About Guesty

Guesty is a cloud-based platform designed to simplify property management companies' operations and allow management of listings from multiple accounts on Airbnb, Booking.com, and other vacation rental booking channels. The company's provides a unified solution for critical tools including: Property Management Software (PMS), Channel Management, Unified Inbox, Automation Tools, Payment Processing, Booking Website Creation, a Homeowner's Portal and 24/7 Guesty Communication Services all in a single package. Established in 2013 by Amiad Soto and Koby Soto, Guesty is backed by Magma Venture Partners, Buran Venture Capital, and AltaIR Capital and is an alumni of the prestigious startup accelerator, YCombinator.

For more information visit www.guesty.com

## About Agoda

Agoda, part of Nasdaq-listed Priceline Group (NASDAQ:PCLN), is one of the world's fastest-growing online accommodation booking platforms. Established in 2005 as a start-up, Agoda expanded quickly in Asia and was soon acquired in 2007 by the world's largest seller of rooms online – the Priceline Group. Agoda offers hundreds of thousands of accommodation options around the globe with service and support in over 40 languages. Operations are based in Singapore, Bangkok, Kuala Lumpur, Tokyo, Sydney, Hong Kong, and Budapest, and an additional presence can be found in major cities across Africa, the Middle East, Europe, and the Americas.

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