

WINNERS OF 25th ANNUAL NAMIC VISION AWARDS ANNOUNCED

NAMIC Vision Awards Winners Celebrated at the 2018 Multicultural TV Summit

NEW YORK, NY, USA, April 3, 2018

/EINPresswire.com/ -- [The National Association for Multi-Ethnicity in Communications](#) (NAMIC) today announced the winners of the 2018 NAMIC Vision Awards. Presented in partnership with NAMIC - Southern California, these awards recognize original programming that is reflective of the lives, spirit and contributions of people of color that best reflects the ethnic and cultural diversity of the viewing audience. This year's NAMIC Vision Awards winners were celebrated at The 2018 Multicultural TV Summit, an event exploring the business of targeting segments for TV and video.

HBO led all networks and distributors with an outstanding six NAMIC Vision Awards. HBO's original movie, "The Immortal Life of Henrietta Lacks", received top honors in this year's Original Movie or Special category with the movie's star, Oprah Winfrey, awarded Best Performance – Drama for her portrayal of Deborah Lacks. Rounding out HBO's six wins are awards for, "Baltimore Rising" (Documentary), "VICE News Tonight: Trump Chicago Gangs" (News/Informational), "George Lopez: The Wall, Live from Washington, D.C." (Variety/Talk Show), and "Insecure" (Comedy). Notably, the Comedy category resulted in a tie with "Insecure" sharing top honors with Universal Television/Netflix's, "Master of None". In addition, ESPN's original program "SC Featured: A League of Her Own" and original series "E60: Underdog" tied for top honors in the Sports category.



As diversity within our industry's consumer base continues to flourish, it is our responsibility to nurture this growth and continue to produce ethnically and culturally relevant content."

Sandra Girado, vice president of Events and Partner Relations, NAMIC

"Congratulations are extended to the winners of the 2018 NAMIC Vision Awards" said [Sandra Girado](#), vice president of Events and Partner Relations, NAMIC. "As diversity within our industry's consumer base continues to flourish, it is our responsibility to nurture this growth and continue to produce ethnically and culturally relevant content reflective of the rich diversity of our viewing audience. NAMIC, in collaboration with the NAMIC - Southern California chapter, is honored to recognize the hard work of these deserving winners, and their achievements in the advancement of multiplatform programming."



A total of 31 networks and distributors competed for programming diversity honors presented in 17 award categories: Animation, Best Performance – Comedy, Best Performance – Drama, Children’s, Comedy, Digital Media – Long Form, Digital Media – Short Form, Documentary, Drama, Foreign Language, Lifestyle, News/Informational, Original Movie or Special, Reality, Reality – Social Issues, Sports, and Variety/Talk Show. In addition to HBO’s six awards, ESPN garnered four wins in three categories.

Networks and distributors garnering wins in a single category include ABC, Discovery Latin America/US Hispanic, Disney Junior, Fuse/Red Bull, NBC Asian America, Starz, The Fred Rogers Company/Curious World, Universal Television/Netflix, and VICELAND.

A judging panel of entertainment industry executives evaluated entries and selected winners based on overall imagery (creative merit, originality, and presentation quality), sensitivity (the consideration given to cultural nuances), writing (the depiction of issues relevant to people of color) and the quality of acting in the performance categories. Eligibility to compete for NAMIC Vision Awards is extended to national, network owned and operated, and affiliates of broadcast networks; national and regional cable networks; local origination programs from cable operators; first-run original program syndicators; and VOD content produced for digital platforms.

A complete list for the 2018 NAMIC Vision Awards winners follows. For more information or to view the [Winners Gallery](#), visit <http://namicvisionawards.com> or contact NAMIC National 212-594-5985.

2018 NAMIC Vision Awards - Winners

Animation

The Fred Rogers Company/Curious World– Through the Woods

Best Performance – Comedy

Starz – Robert Wu: Survivor’s Remorse

Best Performance – Drama

HBO – Oprah Winfrey: The Immortal Life of Henrietta Lacks

Children’s

Disney Junior – Elena of Avalor

Comedy (tie)

HBO – Insecure

Universal Television/Netflix - Master of None

Digital Media – Long Form

NBC Asian America – Deported

Digital Media – Short Form

ESPN – 30 for 30 Shorts: 24 Strong

Documentary

HBO – Baltimore Rising

Drama

ABC – American Crime

Foreign Language

Discovery Latin America/US Hispanic – Niños en la Frontera

Lifestyle

Fuse/Red Bull – Social Fabric

News/Informational

HBO – VICE News Tonight: Trump Chicago Gangs

Original Movie or Special

HBO – The Immortal Life of Henrietta Lacks

Reality

ESPN Features – Undefeated In-Depth: Serena Williams with Common

Reality – Social Issues

VICELAND – RISE

Sports (tie)

ESPN Features – SC Featured: A League of Her Own

ESPN – E60: Underdog

Variety/Talk Show

HBO – George Lopez: The Wall, Live from Washington, D.C.

2018 NAMIC Vision Awards – Winners by Network/Distributor

ABC – 1

Discovery Latin America/US Hispanic – 1

Disney Junior – 1

ESPN – 4

Fuse/Red Bull – 1

HBO – 6

NBC Asian America – 1

Starz – 1

The Fred Rogers Company/Curious World – 1

Universal Television/Netflix – 1

VICELAND – 1

ABOUT NAMIC

NAMIC (National Association for Multi-Ethnicity in Communications) is the premier organization focusing on cultural diversity, equity, and inclusion in the communications industry. More than 3,500 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit www.namic.com for more information about NAMIC and its many opportunities.

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