

# Hertz Joins Stampede of Dealerships to Newcomer Classified Site UsedCarsForSale.com

*"Free" apparently means free when it comes to listing used car inventory on [www.UsedCarsForSale.com](http://www.UsedCarsForSale.com) as Hertz joins a cavalcade of dealers flocking to the site.*

CALABASAS, CALIFORNIA, UNITED STATES, April 4, 2018 /EINPresswire.com/ -- [Hertz](http://www.Hertz.com) has joined several other automotive luminaries such as Lithia Motors, Group 1 Automotive, and Larry H. Miller who are now listing their used car inventory on the free automotive classified site [UsedCarsForSale.com](http://www.UsedCarsForSale.com). The domain, originally purchased in June of 2017, is now the used car industries only free automotive classified site since Craigslist abandoned the practice and started charging for listings.



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*Steve Tackett*

Hertz will now be utilizing the free classified site for all 80 of their used car stores, with no restriction on inventory count. "It's just a matter of time before the vast majority of dealers discover the site", according to Kelly Kleinman, Director of

Digital content at [DealershipNews.com](http://www.DealershipNews.com). "Competitors are quaking in their boots at the idea that someone can come in, start driving leads and traffic to dealerships, and potentially get better results than their paid sites do. It's going to take a little bit of time until Google starts ranking the site nationally - but when they do, Katie bar the door."

The site utilizes Google Best Practices by combining the highest level of SEO expertise with a very popular search query ("used cars for sale") to generate its traffic and high organic rank. Inevitably, the site will organically out rank most of its competitors and used car dealers will see a substantial lift in high-quality, organic, serious-intent-to-buy traffic to their VDP pages at no cost to them. Dealers do not pay for leads or listing inventory, it's a basic package on an advanced classified platform that's more user-friendly than the current paid for classified websites, that are by comparison, expensive and provide leads of varying quality.

" We're very happy to have them on board, and as we sign 150 dealers per week, adding a great company like Hertz to our base of dealerships provides us with more great inventory as well as coverage in which to provide car buyers a much wider variety of well maintained, pre-owned vehicles." said Steve Tackett, the owner of [UsedCarsForSale.com](http://www.UsedCarsForSale.com).

Currently, all a dealer has to do is contact a representative from [UsedCardForSale.com](http://www.UsedCardForSale.com) and open an account. The process takes approximately five minutes and is completed once their inventory feed provider uploads the inventory to the site. Within a couple of weeks, the inventory appears on some of the most user-friendly classified pages on the web. It's a Google best practices model that works like a charm with all of the necessary SEO elements built in to ensure that their inventory is presented in the most effective way possible - at no cost to them whatsoever. Tackett likes to call

UsedCarsforSale.com the industries go-to classified site, and at the same price as the air we breathe, used car dealers seem to agree.

Internet Managers  
UsedCarsForSale.com  
8186502411  
email us here

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