Augmented Reality Industry 2018 Market Insights, Opportunities, Analysis, Growth Potential and Forecast To 2023

Augmented Reality -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast to 2023

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Description

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Augmented reality (AR) is a live direct or indirect view of a physical, real-world environment whose elements are augmented (or supplemented) by computer-generated sensory input such as sound, video, graphics or GPS data. It is related to a more general concept called mediated reality, in which a view of reality is modified (possibly even diminished rather than augmented) by a computer.

The Asia-Pacific Augmented Reality market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Augmented Reality by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

Google Inc. (U.S.)
Microsoft Corporation (U.S.)
PTC (U.S.)
Wikitude GmbH (Austria)
Daqri (U.S.)
Zugara Inc. (U.S.)
Blippar (Austria)
Upskill (Vienna)
Magic Leap (U.S.)
Osterhout Design Group (U.S.)
Infinity Augmented Reality Inc. (Israel)
Samsung Electronics Co. Ltd. (South Korea)
Atheer Inc. (U.S.)
Apple (U.S.)
Facebook Inc. (U.S.)
Scope AR (U.S.)
Inglobe Technologies (Latina)
Embitel Technologies (India)

Seiko Epson Corporation (Japan)
Marxent Labs LLC (U.S.)
Catchoom Technologies (Spain)
HTC corporation (Taiwan)
Qualcomm (U.S.)
Rockwell Collins Inc. (U.S.)

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Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):
Head Mounted Display
Head up Display
Handheld Device

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):
Retail
Consumer Electronics
Automotive

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):
China
Japan & Korea
India
Southeast Asia
Oceania

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