

Prestige Decanters Begins Weekly Giveaways

Liquor Decanter Company Creates Weekly Contests for \$10 Gift Certificates

LOUISVILLE, KY, USA, April 3, 2018 /EINPresswire.com/ -- Louisville, KY: [Prestige Decanters](#), a liquor decanter company specializing in handcrafted glass and wood decanters for home bars, started a social media-centered contest that occurs once per week. After attaining a growing audience, both on [Instagram](#) and [Facebook](#), Prestige Decanters decided to interact further with their followers by giving away \$10 gift certificates through contest promotions.

Of the company's recent promotion, Prestige Decanter's social media coordinator, Natalie Bickel, said, "Crafting contests has resulted in a greater interaction with our customers. It helps us have fun with our followers rather than forcing a product onto them. By tweaking the content of the contests each week, it keeps our followers on their toes. We hope that fans will begin to check our page each week in anticipation of our \$10 giveaway."



Ex. Seek & Find

To form deeper interaction with their social media fan base, Prestige Decanters brainstormed the following contest ideas:

- **Seek and Find:** Contestants have to find the tree emoji in a detailed picture. This ties into the company's philanthropic side where each decanter purchased translates into one tree planted.
- **Guess the Bottles:** Participants have to figure out what type of liquor is represented in a blurred photo. Each correct guess gets them in a drawing for a \$10 gift card.
- **Create a drink/bar name:** Each person has to come up with a clever name for a bar or a drink. Prestige Decanters picks the best one for the \$10 giveaway.
- **Tag Your Friends:** This contest involves followers tagging three friends they would like to do things with, for example, going to a bar or having a wine tasting party. Each person who comments gets their name put in a drawing for the gift certificate.

About Prestige Decanters: Prestige Decanters is a glass liquor/wine decanter manufacturer headquartered in Louisville, Kentucky. The company is dedicated to manufacturing and distributing

beautifully designed liquor decanters with high standards of quality and craftsmanship.

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