

Calif Botanicals Hires Joseph Allen Agencies as PR Agency

Calif Botanicals has hired Joseph Allen Agencies to handle its publicity and related PR campaigns for its Desert Hot Springs Marijuana Cultivation Project.

PALM SPRINGS, CALIFORNIA, UNITED STATES, April 3, 2018

/EINPresswire.com/ -- Palm Springs, CA, April 3, 2018 - (Press Release Point) – Calif Botanicals, a California-based company, has hired Joseph Allen Agencies, LLC as its PR agency. Joseph Allen Agencies will coordinate all PR and design efforts for the company nationwide.



Calif Botanicals Marijuana Grow Project

Calif Botanicals is in the process of developing 2.13 acres of land it owns in the Coachillin Cultivation Park in Desert Hot Springs with 54,000 square feet of state-of-the-art greenhouse as well as additional laboratory and processing space. Calif Botanicals aims to produce the very finest in organic, sun-grown craft and heritage marijuana in California.

“We are pleased to be working with Joseph Allen Agencies as we continue our development process” said Chip Crandall, Co-founder and Owner of Calif Botanicals. “We are confident Joseph Allen’s expertise can help drive our process forward. This is the perfect time to be launching a company such as ours, and we look forward to making a real impact in the industry with our quality-driven product.”

Unlike other companies, Calif Botanicals will employ the very latest in cultivation methods combined with exceptional genetics and product throughput, all organically sun grown under the direction of some of the brightest experts in the industry.

ABOUT Calif Botanicals:

Calif Botanicals truly believes that centuries-old botanicals, specifically cannabis sativa, can have a profound impact in adding pleasure to our lives, improving our health and wellness, and creating a huge business opportunity for the savvy investor. To that end, they will grow the finest organic, “sun-grown” marijuana, and process it under the most stringent conditions to produce an extensive line of premium marijuana products including bud and flower, oil and ancillary products. Their premium marijuana will be grown in one of the most advanced facilities in California in a planned development specifically designed to optimize an earth-first approach to producing marijuana in a strategically located area of the State.

For more information, call Tom Bauer @ 760.318.5566

ABOUT Joseph Allen Agencies:

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for a diverse portfolio of clientele. At JAA, they place a significant focus on appealing to human emotion and psyche. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit www.josephallenagencies.com

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