



# Global Machine Learning Market Size, Vertical, Deployment Mode, Organization, Service, and Regional Forecasts, 2017-2025

WiseGuyReports.com adds "Machine Learning Market 2018 Global Analysis, Growth, Opportunities Research Report Forecasting to 2025" reports to its database.

PUNE, INDIA, April 4, 2018 /EINPresswire.com/ -- [Machine Learning Market](#):

## Executive Summary

Global Machine Learning industry valued approximately USD 1.02 billion in 2016 is anticipated to grow with a healthy growth rate of more than 45.9 % over the forecast period 2017-2025. Machine learning technology enables the computer system to read and understand the data without applying any explicit code. Machine learning is being readily adopted by organizations to gain competitive advantage as it enables them to enhance customer experience. Major drivers of the market are increasing adoption among end use sectors, exploding big data and the urge of organizations to utilize big data capabilities and technological advancements. However lack of skilled employees is the key factor which is restraining the growth of the market.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

## Verticals:

### BFSI

- Fraud and Risk Management
- Investment Prediction
- Sales and Marketing Campaign Management
- Customer Segmentation
- Digital Assistance
- Others (compliance management and credit underwriting)

### Healthcare and Life Sciences

- Disease Identification and Diagnosis
- Image Analytics
- Drug Discovery/Manufacturing

Personalized Treatment  
Others (clinical trial research and epidemic outbreak prediction)

## Retail

Inventory Planning  
Upsell and Cross Channel Marketing  
Segmentation and Targeting  
Recommendation engines  
Others (customer ROI and lifetime value, and customization management)

## Telecommunication

Customer Analytics  
Network Optimization  
Network Security  
Others (digital assistance/contact centers analytics and marketing campaign analytics)

## Government and Defense

Threat Intelligence  
Autonomous Defense system  
Others (sustainability and operational analytics)

## Manufacturing

Predictive Maintenance  
Demand Forecasting  
Revenue Estimation  
Supply Chain Management  
Others (root cause analysis and telematics)

## Energy and Utilities

Power/Energy Usage Analytics  
Seismic Data Processing  
Smart Grid Management  
Carbon Emission  
Others (customer specific pricing and renewable energy management)

Others (Education, Agriculture, Media and Entertainment, and Education)

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By Service:

Professional Services

Managed Services

Deployment Mode:

Cloud  
On-premises

Organization Size:

SMEs  
Large Enterprises

Furthermore, years considered for the study are as follows:

Historical year – 2015  
Base year – 2016  
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market Microsoft Corporation, SAP SE, Amazon Web Services, Inc, Google Inc, and Bigml, Inc. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Machine Learning Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors  
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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

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