

KDG Is Now Offering Businesses Custom CRM Software Development

KDG's award-winning Allentown custom software development team is offering businesses custom CRM development.

ALLENTOWN, PA, UNITED STATES, April 5, 2018 /EINPresswire.com/ -- Many businesses are finding that their one-size-fits-all CRM solutions are no longer supporting their growth. To help combat this all-too-common problem, KDG's [custom software development](#) team is now offering businesses across the country award-winning custom CRM development.



KDG

KDG provides custom software development and CRM solutions.

A CRM tool helps businesses organize customer data, streamline sales processes, contact leads, and more.

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“CRM solutions should be custom-fit for businesses, not the other way around,” says John Lamont, Director of Development at KDG.

Lamont and his team list a variety of reasons as to why KDG's custom software stands out above the rest. Among them is that all custom software developed by KDG is done so using a 100% US-based team located in Allentown, PA. In addition,

development is created for both desktop and mobile devices. Finally, businesses own the code after it is completed and there are no added fees for users.

“Businesses should not be punished for their growth,” Lamont explains

Before the project kicks off, KDG's team of experts completes a project discovery process in order to share ideas, gather requirements, and blueprint solutions.

“We have found that undergoing this process with clients saves both time and costs since a proper plan is created well before any code is written,” continues Lamont.

Custom CRM software development now available from KDG starts at only \$12,500. To learn more, contact KDG by visiting <https://kyledavidgroup.com/contact>.

About KDG: KDG has been a leading provider of [higher ed web design](#), custom software development for businesses, and [small business IT support](#) for over 16 years. KDG has developed a

reputation for being able to see and respond proactively to changing markets. Learn more at <http://www.kyledavidgroup.com/>.

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