

GoGo Quinoa gets SQF certification

Quality and safety are at the heart of production operations

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Production facility certified SQF and allergen-free to better respond to new food-related trends

Cie 2 Ameriks, the maker of GoGo Quinoa products, which markets Quinoa Royal™ across Canada and exports it to seven countries, today announced that it has received SQF (Safe Quality Food) certification in food safety and security for its allergen-free plant in Laval, Quebec. SQF certification, required by many national customers, marks a milestone that will enable the company to increase its production volume, either to feed new markets under the GoGo Quinoa brand, or to supply private brand customers.



“At GoGo Quinoa, quality is at the heart of the company’s values. Respect for the region of origin, along with our meticulous cleaning and packaging processes for Quinoa Royal™, guarantee that our grains and processed products have a superior taste and texture. With SQF certification, we are further enhancing our quality and safety controls for the utmost satisfaction of our customers,” said Martin Bilodeau, president and founder of 2 Ameriks.

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“Our quality control practices are already recognized in the market, and obtaining SQF certification for our allergen-free plant in Laval substantially improves our competitive positioning,” added Francis Lavoie, Vice-President, Sales and Marketing. We can now better meet the needs of our national brand and private brand customers who want stringent controls for their products bearing the “allergen-free” claim.

SQF is a program recognized by the Global Food Safety Initiative, which confirms GoGo Quinoa’s commitment to providing healthy, flavourful and innovative products that comply with food safety regulations. Obtaining certification is

a guarantee to the company’s customers that the products meet the highest standards in food safety.

About Cie 2 Ameriks

In business since 2004, Cie 2 Ameriks was the first quinoa marketing company in North America to be certified fair-trade. The company now imports and produces more than 60 vegan, organic and gluten-free products made from quinoa and other super grains, under the GoGo Quinoa brand and for private brands. GoGo Quinoa recently increased production to meet the growing demand for its product lines, moving its operations to a new 45,000 square-foot facility in Laval. Further information on the company and its products can be found on the website of Cie 2 Ameriks (www.2ameriks.com) and GoGo Quinoa (www.gogoquinoa.com).

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Source: Cie 2 Ameriks

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