

Soft Robotics Nominated for Robotics Company of the Year at New England Venture Capital Association's 2018 NEVY Awards

The NEVYs celebrate New England's top innovators, investors and companies across the region's health care, life science and tech communities.

CAMBRIDGE, MA, USA, April 4, 2018 /EINPresswire.com/ -- Today, Soft Robotics has announced that it has been shortlisted for the Robotics, Hardware and Transportation Technology Company of the Year Award in the [2018 NEVY Awards](#), hosted by the New England Venture Capital Association (NEVCA) and presented by Bristol-Myers Squibb.

The NEVYs, now in their sixth year, celebrate New England's top innovators, investors and companies across the region's health care, life science and tech communities. Final winners will be unveiled at [The NEVYs award ceremony](#) on Wednesday, May 9 at Boston's House of Blues.



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“The NEVYs were born out of a desire to shine a spotlight on the amazing companies and breakthroughs happening in New England, with each year seeming like the nominees are even more impressive than the last, ” said Jody Rose, president of the NEVCA. “That’s certainly no exception with our nominated companies for 2018, whose achievements in their respective fields are truly outstanding. We look forward to showcasing each of them at our May 9 event and celebrating the continued strength and vitality of this region’s innovation ecosystem.”

With a focus on the regional business community, nominees – selected by the NEVYs Academy, comprised of investors from

the region’s top venture capital firms – are both locally headquartered and locally backed. The Robotics, Hardware, and Transportation Technology Company of the Year nomination goes to companies exemplifying New England’s leading place in the industry.

“We are honored to be nominated for the Company of the Year in Robotics, Hardware and Transportation Technology,” said Carl Vause, CEO of Soft Robotics. “NEVCA has done an incredible job bringing together and celebrating the thriving New England robotics entrepreneurial ecosystem. With over 120 robotic companies in the Massachusetts area alone, we are thrilled to be recognized

for the work we are doing to transform industrial robotic automation.”

Soft Robotics designs and builds soft robotic automation systems that can grasp and manipulate items with human hand-like dexterity. Leveraging patented material science and AI algorithms, Soft Robotics unlocks automation for large meaningful markets and labor starved industries such as food and beverage, advanced manufacturing, and e-commerce. Current in-production customers include one of the world’s largest pizza retailers, a Fortune 500 consumer products company, and Just Born Foods (maker of Peeps).

For more information on Soft Robotics, please visit www.softroboticsinc.com. To learn more about the New England Venture Capital Association, check out their website at www.newenglandvc.org.

Joining Bristol-Myers Squibb in supporting the Sixth Annual NEVY Awards are sponsors Cooley, LLP; IDA Ireland; Alexandria Real Estate Equities; Deloitte; J&J Innovation, Inc. – JJDC; AbbVie Ventures; Bose Ventures; Leerink; Piper Jaffray; Pfizer; Life Science Advisors; and VentureFizz.

To join the fun, and cheer on our organization’s nomination you can purchase tickets at www.thenevys.com.

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