



NCM® Associates Acquires ConSept to Become Largest North American 20 Group Provider

KANSAS CITY, MO, USA, April 4, 2018 /EINPresswire.com/ -- [NCM® Associates](#) has acquired the Virginia-based [ConSept LLC](#), effective April 1, 2018, becoming the leading provider of automotive 20 Groups in North America.

With this merger, NCM, the originator of the 20 Group process, will enhance their suite of products and services to better serve dealer principals, their staff, and OEMs. NCM will now have nearly 30 moderators, the most comprehensive set of industry benchmarks, and more than 450 automotive 20 Groups across the U.S. and Canada.

“ConSept is proud to lead 20 Groups for the Canadian market, and teaming up with NCM allows us an expanded footprint, client base, and the ability to offer our dealers better products and services,” said Michael Lynch, CEO and Founder of ConSept. “We are very excited to utilize our combined strengths to continue providing the industry’s best 20 Group experience, and we expect our clients to see nothing but improvements to their current services.”

NCM and ConSept intend to maintain “business as usual” in the coming months; any merger activities conducted will be done with the utmost care to minimize client impacts. All ConSept employees will remain onboard with NCM, a 100% employee-owned organization based in Kansas City, Mo.

“Joining forces with ConSept offers a great opportunity for clients and associates. First and foremost, we are thrilled to welcome new employee-owners to the NCM family,” said NCM CEO Paul Faletti, Jr. “This acquisition will act as an accelerant to diversify our markets, increase the breadth of our benchmarks and expertise to fulfill our promise of helping each other succeed every day.”

With the acquisition of ConSept, NCM is solidly positioned to help alleviate pain points and tackle market fluctuations that impact all departments in every dealership. Their team of automotive experts will continue to provide dealers with the tools and skills needed to lead their dealerships into a sustainable future.

For additional information, please email consept@ncmassociates.com, or visit www.ncmassociates.com.

About NCM® Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark® analytical data, education, and consulting services to the industry since 1947. Located in Kansas City, Mo., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned North American automotive dealerships and OEMs, as well as with businesses in 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

About ConSept LLC

ConSept LLC has established itself as a seasoned 20 Group provider by providing their clients with customized offerings to match client needs. By helping clients improve their bottom line, and

preparing them for the market of tomorrow, ConSept allows dealerships to easily identify their weaknesses and opportunities while introducing strategies to better capitalize on their potential.

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