

Suppliers Gain Edge with Customers by Attending TGCon 2018 in Chicago

Suppliers are invited to attend TGCon 2018 and learn how best to leverage TraceGains to better serve their customers, and accelerate their business.

WESTMINSTER, CO, UNITED STATES, April 4, 2018 /EINPresswire.com/ -- TraceGains, the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies is hosting its fifth annual user conference May 2-3, 2018. This year, for the first time, TGCon will be open to suppliers in addition to their customers.

For less than one-hundred dollars, suppliers can network with customers and suppliers within the TraceGains network.

"TGCon will be a unique benefit for all suppliers, whether they are seasoned TraceGains users, or new to the tool," said Gary Nowacki, CEO, TraceGains.

New users can learn the basics of TraceGains Network, and experienced users will learn new ways to optimize daily activities. All suppliers will benefit from four designated networking opportunities.

Suppliers can leverage the TraceGains Directory as a marketing tool to reach new buyers and expand their brand exposure.

"The TraceGains Network boasts over 5,000 suppliers and customers worldwide. With so many industry-leading organizations on one network, innovative strategies are fostered and business can be streamlined," said Nowacki. "We wanted to make TGCon similar to the TraceGains Network and allow for all users, suppliers and customers, to come together and learn from the TraceGains team and from each other."

Currently over 40 supplier organizations will be attending TGCon, including Red Arrow®, DuPont™ Danisco®, and Sartori. These suppliers will earn a competitive edge, networking with the scores of customers attending.



Suppliers are encouraged to attend TGCon in Chicago on Wednesday, May 2. The event is open for one day to suppliers, and will be a day of networking and gaining insight into the benefits of centralized, actionable data to increase efficiency and ease.

To learn more about attending TGCon 2018 and see the day's agenda, visit:
<https://tgcon.tracegains.com/Page/33586/suppliers>.

About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP/HARPC, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at www.tracegains.com. Follow TraceGains on Twitter @TraceGains.

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