

## T-MOBILE HONORS VETERANS AS NEW NVBDC SPONSOR

DETROIT, MI, UNITED STATES, April 9, 2018 /EINPresswire.com/ -- The National Veterans Business Development Council (NVBDC) is proud to announce T-Mobile as our latest corporate sponsor. As the leading third party certification organization of Veteran owned businesses, NVBDC is honored to work with T-Mobile, who consistently promotes and celebrates inclusive diversity spending. With certification, Service Disabled and Veteran Owned Businesses (SD/VOBs) now have the opportunity and access to Supplier Diversity Programs such as T-Mobile's.

T-Mobile doesn't just recognize diversity, they celebrate it.

According to T-Mobile, "We want to break down barriers and build opportunities in their place. These partnerships with diverse suppliers connect us to a more whole and diverse business community, and that lets us provide products and services that suit our customer's needs, and at T-Mobile We Won't Stop!"

"We are thrilled to have T-Mobile come on board as a sponsor. They are a strong example of a corporation who actively pursue inclusive relationships with Veteran



Owned Businesses. 2018 is going to be a tremendous year for our certified SD/VOBs who are seeking economic opportunities with companies such as T-Mobile" said Keith King, President NVBDC

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Our diversity is not only a huge source of pride; it's also a massive competitive advantage. T-Mobile's diversity fuels better ideas the very ideas that are driving our Un-carrier revolution forward" John Legere, CEO, T-Mobile Veteran focused Diversity Spending Programs are an \$80 billion dollar market in the United States. Other corporations who support the NVBDC in certifying SD/VOBs include the 27 member corporations of the Billion Dollar Roundtable, Kellogg's, AT&T, General Motors, Ford, JP Morgan Chase & Co., PPG, Blue Cross Blue Shield of Michigan, <u>Facebook</u>, BMW, Google, Microsoft, Apple and many more.

T-Mobile's Mission

Provide access and fair and equitable opportunity for minority owned, woman owned, LGBT owned, veteran or servicedisabled veteran owned, disability owned, and SBA-defined

small and disadvantaged businesses to be included as direct and indirect suppliers. Grow a robust supply chain that reflects our diversity and values, strengthens our customer relationships and economically develops the communities we serve.

## NVBDC's Mission:

The NVBDC is the only Veteran Owned Business Certification organization developed by Veterans, for Veterans. The purpose is to provide a credible and reliable certifying authority for all size businesses ensuring that valid documentation exists of Veteran ownership and control.

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**T-Mobile Celebrates Diversity** 

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