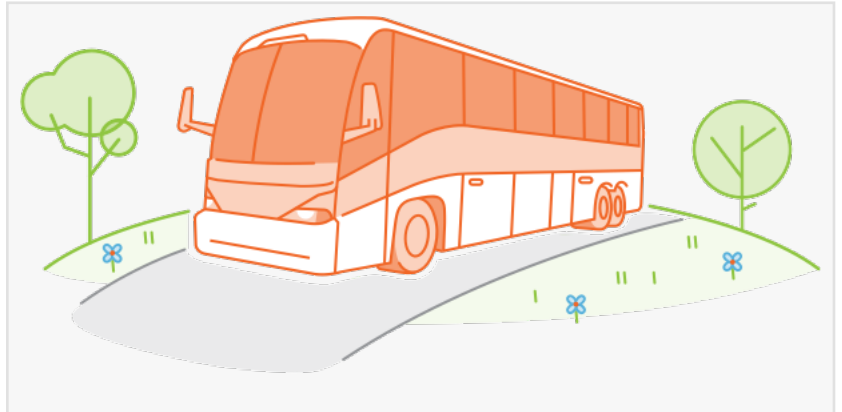


Betterez Helps Ramblin Express Transform Motorcoach Business

Colorado Casino Shuttle Operator Goes Digital with Betterez RTM Platform

TORONTO, ONTARIO, CANADA, April 5, 2018 /EINPresswire.com/ -- [Betterez](#) Inc., one of the world's fastest growing Reservations & Ticketing Management (RTM) platforms, today announces that it is helping [Ramblin Express](#) transform its manual shuttle operations business with a robust, easy-to-use online ticketing solution.



Servicing Colorado's bustling casinos in the historic Cripple Creek, Black Hawk and Central City regions, Ramblin Express was looking to modernize its systems – from sales to operations to reconciliation – and was in search of a partner with an end-to-end technology solution.

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Ramblin Express was in need of a flexible, online booking solution that would help digitize its operations and ultimately improve productivity and sales.”

*Tal Shalit, founder & CEO,
Betterez*

“Ramblin Express was in need of a flexible, online booking solution that would help digitize its thriving motorcoach business,” says Tal Shalit, founder & CEO, Betterez. “From cash bookings to paper manifests to manual ridership tracking, the coach operator was looking for a transformative solution that would improve operations, productivity and ultimately sales.”

“The Betterez solution was able to help us take our CasinoShuttle.com business to the next level,” says Todd Holland, President, Ramblin Express. “We recently

implemented the Betterez system and have already received positive feedback from customers. Our drivers are also pleased with the Android scanning application and the ability to see manifests and redeem tickets from their device – the ability to better account for cash sales bus-side is also a benefit. We're looking forward to partnering with Betterez as we continue to roll-out improvements across our operations.”

Ramblin Express CasinoShuttle.com customers are now able to book tickets faster and easier – and loyal customers are being offered increased benefits when reserving through the Betterez online platform. Furthermore, drivers are taking advantage of Betterez's scanning features and can now track and board customers more efficiently, thus improving the overall customer experience.

With a detailed picture of its business, Ramblin Express is now able to better track ridership data and generate reconciliation reports leading to improved operations and increased marketing opportunities – it also now has the ability to plan for the future with the help of its new reservations and ticketing

platform from Betterez.

Stay tuned for more exciting news from Betterez.

About Betterez

Betterez, founded in 2011, is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping motorcoach, tour and multi-use ticketing operators grow their businesses, and run operations and finance more efficiently. For more information, visit:

www.betterez.com.

About Ramblin Express

In addition to group charter and contract service, Ramblin Express's CasinoShuttle.com platform provides comfortable, reliable and affordable Casino Shuttle trips to Colorado's Casinos in Historic Cripple Creek, Black Hawk, and Central City. Since 1993, casino players and employees alike have trusted the Ramblin Express shuttle bus service from Pueblo, Colorado Springs and Woodland Park to the excitement in Cripple Creek, as well as casino shuttle bus service from Aurora, Southwest Denver and Lakewood to the casino action in Black Hawk and Central City. Our team and fleet of luxury motorcoaches and buses have safely served over 3,000,000 passengers, and counting!

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Betterez

This press release can be viewed online at: <http://www.einpresswire.com>

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