



Green IT & Virtualization Market 2018 Global Trend, Segmentation and Opportunities Forecast To 2022

Green IT & Virtualization Market: Region, Key Players, Competition and Forecast to 2021

PUNE, INDIA, April 6, 2018 /EINPresswire.com/ -- Summary

"Strategic Focus Report: [Green IT & Virtualization](#)", analyses the current trends, drivers, and inhibitors impacting the green IT & virtualization market. The report outlines the evolution of green IT & virtualization technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the green IT & virtualization market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.

This product covers the latest trends in the green IT & virtualization market, coupled with insight into the vendor landscape and market size in the green IT & virtualization domain.

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Companies mentioned

Dell
Citrix
Microsoft
Red Hat
AppSense
Oracle
Veeam Software
Parallels
Cisco
IBM

This strategic focus report analyses the current trends, drivers, and inhibitors impacting the green IT & virtualization market. The report outlines the evolution of green IT & virtualization technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the virtualization market through to 2021, highlighting the market size and growth by technology, geography, sectors, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the green IT & virtualization segment.

In particular, it provides an in-depth analysis of the following -

- The latest trends impacting the green IT & virtualization market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the green IT & virtualization market.
- The market inhibitors that may hinder the pervasive adoption of green IT & virtualization solutions.
- Identification of the top ICT vendors in the green IT & virtualization market, coupled with an overview of the top 5 vendors.

- The report also covers the primary findings from view of revenue opportunities in the green IT & virtualization market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.
- An identification of enterprises' investment priorities based on their budget allocations relating to enterprise.

Scope

- The virtualization market will continue to witness consolidation in the coming years, as the leading ICT vendors are trying to acquire or enhance their virtualization capabilities by engaging in merger and acquisitions activities.
- The top five virtualization vendors constitute a significant share of the virtualization market, contributing 53% of the total market revenues in 2016. However, the market share of top five vendors in 2016 witnessed only a marginal increase in comparison with 2015 wherein they accounted for 52% of the total market share.
- The proliferation of mobile devices owing to the rising mobile workforce has led to a dynamic increase in the demand for storage and server capability, which has put additional pressure on managing and generating dynamic server space for these devices.

Reasons to buy

- Understand the green IT & virtualization landscape, the recent trends, drivers, and inhibitors shaping the green IT & virtualization segment.
- Comprehend the green IT & virtualization vendor landscape and track their relative performance in the green IT & virtualization market to gain a competitive advantage.
- Enhance your market segmentation by analyzing the revenue opportunity forecasts figure in the virtualization market from 2016 to 2021, spanning six regions, 14 verticals, and two size bands.
- Understand how organization's green IT & virtualization requirements are set to change in the next two years in order to prioritize your target market.

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