

FundRazr launches free fundraising for nonprofits and charities

Nonprofits pay no monthly or setup charges and 0% platform fee on the crowdfunding platform

VANCOUVER, BRITISH COLUMBIA, CANADA, April 26, 2018 /EINPresswire.com/ -- Crowdfunding platform FundRazr has become free to use for charities and nonprofits, who can now run an unlimited number of campaigns at a 0% platform fee with no monthly or setup charges. Instead of a mandatory deduction from all funds raised, donors will now be given the option to support the platform through a voluntary tip.

Since 2009, over 4000 nonprofits, charities and organizations have used this award-winning online fundraising platform to easily run effective crowdfunding campaigns. As pioneers in social fundraising, FundRazr has helped 140,000 campaigns raise more than 117 million dollars.

FundRazr already offers advanced capabilities that set it apart from competitors like YouCaring and GoFundMe, including branded campaign pages, advanced social media sharing, donor-centric campaigns, peer-to-peer fundraising and new, exciting engagement tools such as wish lists, perks and more.

FundRazr CEO Daryl Hatton remarked, "Nonprofits face increasing competition

Power tools for professional fundraisers Innovative crowdfunding platform for nonprofits FundRazr FundRazr logo

for donor dollars and traditional techniques are no longer as effective. FundRazr brings innovative ways to acquire new donors, communicate their direct impact, turn them into advocates and raise more money."

These options make FundRazr a natural choice for nonprofits like Ride to Give, who raise money for

treatment costs of medically fragile children. So far, Ride to Give has raised more than 2 million dollars via FundRazr, using the platform to run, promote and administer complex fundraising campaigns - all integrated directly into their own website. "As a small nonprofit with only two part-time staff we take on a tremendous challenge to help fund the special needs of dozens of families a year," says Kaete Nazaroff, executive director of Ride to Give. "FundRazr gives us the leverage to make that happen".

FundRazr is on a mission to build the most powerful, affordable and easy-to-use platform for professional fundraisers in the industry, creating a scalable solution that helps nonprofits grow their results - without growing their overhead costs.

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