

# EIPLATFORM. THE PROJECT OF THE FUTURE MEANS TEAM OF THE FUTURE.

*EIPlatform team. Great people who design and develop this great project.*

TALLINN, KESKLINNA LINNAOSA, ESTONIA, April 9, 2018  
/EINPresswire.com/ -- [EIPlatform](#) is a large-scale platform based on the blockchain system, which allows directly linking sponsors, partners, gamers, esports fans with significant benefits and convenience for all parties.

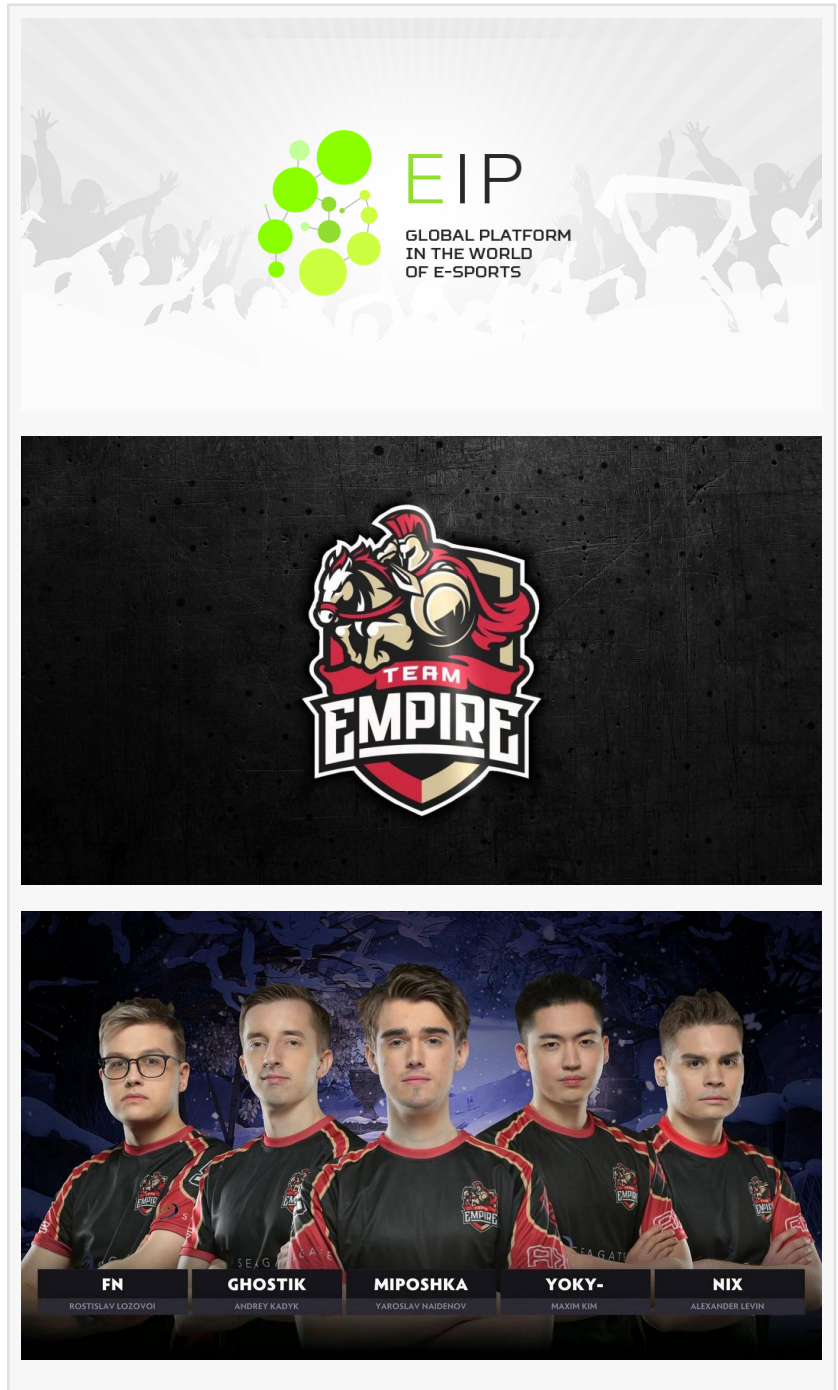
One of the goals of EIP is to replace agencies with more personalized and efficient direct marketing, facilitating effective direct interaction between Brands and the audience. Creating of a single EIP platform equipped with artificial intelligence, with using its own calculation tools will allow the following:

\_ Provide new opportunities for sponsors and partners who will get a vision of the effectiveness of their investments as never before.

\_ Users (audience) will be able to receive exclusive goods and services from funded companies (exclusive tickets for a tournament from tournament platforms, merchandise from teams and additional opportunities on media platforms), and from sponsors and partners - additional preferential terms for their goods and services.

\_ Entering the market of a large number of non-endemic partners, who will be able to take advantage of an additional tool for gaining an audience.

FOUNDERS' EXPERIENCE EIP



Founders gained a first-hand and practical experience in the grocery industry while developing and growing the largest and the most popular teams in the history of Esports. The team is constantly growing and evolving to ensure that it can meet the expectations of the Esports community and create a unique platform that directly connects all participants of the ecosystem - Esports tournament organizers, the streamers and the viewers.

## ESPORT EXPERIENCE

### TEAM EMPIRE

- The historical cybersport team acknowledged in CIS as well as worldwide.
- One of the most famous cybersport brand names.
- Total monthly audience of about 10 million unique users per month.
- Fan base in social networks of over 1,200,000 users.
- Cumulative reach in social networks (Facebook, VKontakte, Twitter, Instagram) of over 110 million users.

Established in 2004. Offices: Moscow, Tallinn Number of employees: 50+ Former squads: Starcraft2, Battlefield, FIFA, Heroes of Newerth, League of Legend, Quake, Hearthstone, CS, CS:GO Current squads: DOTA2, PUBG Planned squads: DOTA2, PUBG, CS:GO, Arena of Valor, Clash Royale

EIPlatform team consists of famous, really talented professionals and pioneers.

[Sergey nevodnichiy](#) the project's founder. 15 years of experience in the Esports industry; created one of the most popular teams in the history of Esports – Team Empire. He also has many achievements and experiences in different spheres:

- Development and successful implementation of marketing strategy from ground zero.
- Development of marketing department from ground zero. Management of a team up to 20 employees.
- Digital marketing. Development and implementation of SMM and SEO strategies, traffic generation.
- Promotion and monetization of a game project from ground zero.
- Promotion of a game brand from ground zero to international level. Audience of over 9 million users, full reach in social networks over 130 million users.
- International experience in Digital, including partners and sponsors from the Silicon Valley.
- Profound knowledge of the audience and computer games and cybersport market.

Andrey Rost the founder. For over 20 years he has been engaged in corporate PR in the field of fuel and energy, banking and IT sectors. He is also one of the creators and owners of a network of public service establishments, comprising more than 120 establishments all over the world, including London and New York.

Leo Petersen ICO advisor In cryptocurrencies since 2011, Leo Petersen concentrates on media strategies for ICOs and consultancy to implement blockchain to existing businesses in biogas, fintech and VAT refunds. Leo is a popular, emotional videoblogger on the latest trends in crypto.

[Nana Kulikova](#) advisor 15 years of PR and Media practice: founder of the main crypto award in Russia - RcryptA, participated in successful ICO projects. She wrote for well-known business media, became the publisher of the popular magazine Papparazzi. She made Odnoklassniki.ru - one of the most famous social networks in the world.

Vlad Dobrov ICO advisor Vlad is an International Entrepreneur with a top level corporate financial background of 15 years and has worked for multinationals across the globe. He also holds two

degrees in Economics and Finance and is a certified Chartered Accountant from the Institute of Chartered Accountants, Australia and New Zealand.

Besides all these famous and respective people, the EIPlatform team includes talented and active employees, who are professionals in various spheres, such as: programming, AI and nero networks development, blockchain development, social media and digital marketing, PR, legal services etc. Our founders and advisors have patents on AI and blockchain system developments.

Here is such an amazing team gathered around the EIPlatform project. I am proud to have become a part of this team and believe, that success is approaching!

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This press release can be viewed online at: <http://www.einpresswire.com>

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