

# Health & Beauty Retailing in France Market Revenue, Opportunity, Forecast and Value Chain 2017-2021

PUNE, MAHARASHTRA, INDIA, April 9, 2018 /EINPresswire.com/ -- Health & Beauty Retailing in France

## Summary

This report provides a detailed analysis of both the historic and forecast market data of retail sales of health and beauty segment across key channels in France. In addition, it provides an overview of changing shopping trends, the influence of

various economic variables on the retail industry, new online and technology trends, the competitive landscape across various channels. The report also details major retailers in the segment with their product proposition analysis and market positioning in 2016 along with recent key developments. In-depth analysis of the latest trends in consumer shopping, covering the factors driving shopping, consumer insights, market dynamics.



Healthcare

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## Scope of the Report

- French spending on health beauty will grow by 2.2% CAGR to €37.2 billion by 2021.
- The French Health & Beauty market is highly penetrated
- Players in the sector follow the policy of quality at a lower price, which makes this segment very competitive
- Yves Rocher is the market leader

## Key Players

Optic 2000

Alain Afflelou

Yves Rocher

E.Leclerc

Intermarché

Carrefour Hypermarket

Auchan

Sephora

Douglas

Carrefour Market

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