

Junior's Fashion Week To Showcase The Future Of Indian Kids Wear in Kolkata

KOLKATA, INDIA, April 9, 2018 /EINPresswire.com/ -- "Don't Change To Fit The Fashion. Change The Fashion To Fit You."

India's only destination for kids fashion, Junior's Fashion Week now heads to Kolkata, where international brands USPA Kids, The Children's Place, Flying Machine Boyzone will be showcasing their Spring 2018 collection.

Junior's Fashion Week is ready to make fashion aficionados wanting for more in their next Runway showcase on April 15, 2018, at The Grand Oberoi, Kolkata. The exclusive showcase of international brands brings inimitable magic to the length and breadth of fashion and lifestyle industry.

The JFW Runway is a restricted privilege for many as it caters to a niche audience; the showcase is witnessed by revered individuals like HNI parents and buyers, influential mothers, fashion influencers. Additionally, representatives of leading fashion houses, notable media channels amongst other influential pockets of kids fashion industry also mark their attendance at the JFW Runway Showcase.

Keeping in mind fashion-forward kids and their ever-changing fashion needs, <u>U. S. Polo Assn. Kids'</u> brings in a fresh burst of summer colors as it offers classic sports dresses in bold and vibrant colors, knitted summer dress, round neck tees, and trendy washed denim amongst a melange of other styles.

The Children's Place weaves whimsical fantasies into its SS18 collection. From classic Denim to trendy bomber jackets, to rugged jeans and basic colored t-shirts bearing voguish designs, TCP weaves mesmerizing magic into the modest basics.

With the Flying Machine Boys certainly going all out to bring back the 'cool' quotient into focus, it has generously sprinkled the collection with beachy prints and vibrant colors. What a start to the summers!

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