

Improving Shopping Experience is the key to Ecommerce App Success in 2018: GoodFirms Survey

New survey by GoodFirms discovers that ecommerce shoppers expect high-tech and reality features on ecommerce apps

WASHINGTON DC, WASHINGTON, UNITED STATES, April 9, 2018 /EINPresswire.com/ -- All over the world people have started accepting e-commerce apps for online shopping and getting associated with the new trend. Even the businesses from every end of globe are turning their enterprise towards mobile app solutions to get tremendous success from online shopping apps. This was clearly highlighted in GoodFirms recent survey on [Ecommerce App Development](#). There were approximately 250+ shoppers from all corners of the world and e-commerce app development companies to help demystify the complex world of shoppers and ecommerce app makers.

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App makers should be cognizant with cost estimation and time to build an ecommerce app”

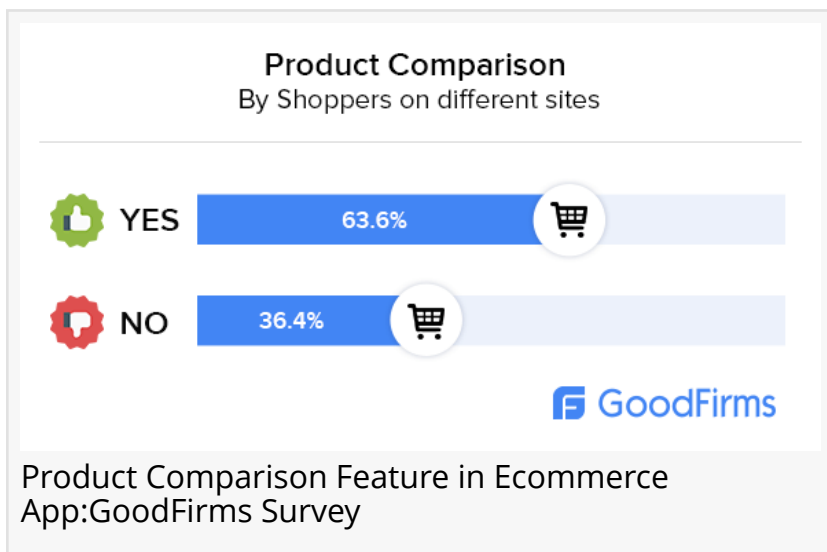
GoodFirms Research

GoodFirms a worldwide renowned B2B research and review platform, conducted a survey for shoppers which included several questions to understand them like what way they would prefer to do online shopping. In which 54.5% customers preferred to shop from an ecommerce app and other 45.5% from online shopping site. In this survey, there were many more points covered such as factors influencing their purchasing decision, the correspondent likes and dislikes towards online app

shopping and what is the most convenient payment mode for them as well as what are their future expectations in terms of online shopping.

The research team of GoodFirms also performed a detailed survey from [Top Ecommerce Development Companies](#) globally to have proper insights of time and cost allotment for developing ecommerce applications for app makers. In this research, companies participated from following countries such as: California, Canada, India, Russia, Ukraine and United States. Here is the rundown of Ecommerce development companies that shared their knowledge of cost estimation and time to develop and ecommerce app.

Addon Solutions, Webnexs, OpenXcell Technolabs, DarinX, AppSquadz Technologies, MLSDev Inc., BrainMobi, Matellio, CDN Software Solutions, Parangat Technologies, Consagous Technologies, SemiDot Infotech, Cyber Infrastructure Inc., Simpalm, Debut Infotech, Sphinx Solutions, Dev Technosys, Umbrella, IndiaNIC Infotech Limited, Y Media Labs, Intellectsoft,



Zealous System, Konstant Infosolutions and iQlanceSolutions.

This survey of shoppers and app makers sheds light that the shopper wants apps with discounts, easy comparison of products, augmented reality features, product recommendation and short check-out process. The research finding also gives a clear picture of the average cost and time of building an ecommerce app to aspiring appreneurs. The overall cost of outsourcing your mcommerce project to any [Top Ecommerce Development Companies in India](#) depends on app's features, complexity and the type of the experienced firm hired.

About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient ecommerce app development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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