

## ETC Iberoamérica and DynEd International join forces with the Ministry of Education of Guanajuato (MX)

Supporting the Ministry of Education of Guanajuato with internationally accepted English certification for its high school students

SAN JOSE, CALIFORNIA, UNITED STATES, April 9, 2018 /EINPresswire.com/ -- <u>DynEd International</u> announced today a joint effort with Educational Technology Consulting (ETC Iberoamérica) and the Ministry of Education of Guanajuato to support the Ministry's project, 'English Language Certification and Development'. This project is designed to develop the English language skills students need to succeed in the 21st century and includes English language certification. Over 1,160 high school students working to complete a general, technological or vocational track in Guanajuato are expected to be certified during the course of the project which concludes in June of 2018.

ETC Iberoamérica and DynEd provide the Ministry of Education of Guanajuato with DynEd® Pro, an interactive school-to-home solution that offers advanced educational technology and is easily accessible to English language learners everywhere. ETC Iberoamérica delivers the necessary technical and academic support required for the successful implementation of this large-scale project. "DynEd allows students and teachers in the Ministry of Education of Guanajuato the opportunity to reach their English fluency goals much faster than with traditional methods," says Jose Luis Mondragón, Director of ETC Iberoamérica. "We are proud to be a part of this important contribution to the state of Guanajuato."

The state of Guanajuato is well known for its leadership and strong social responsibility and has established English and other educational goals for students in Guanajuato in this highly-demanding educational era.

## About ETC Iberoamérica

Educational Technology Consulting (ETC) is a Mexican company dedicated to offering organizations in Mexico and Latin America with a variety of products and services related to Information and Communications Technologies. ETC solutions are meant to enrich the learning and teaching processes for their institutional-type clients. ETC Iberoamérica is a DynEd partner in Mexico.

## About DynEd

DynEd International, Inc. was founded in 1987 by a team dedicated to improving the quality of language education. The company's blended approach combines the best of teachers and technology and is built around a brain-based learning theory that is a revolutionary breakthrough in English language learning. Now, after more than 30 years of results, DynEd has the world's most comprehensive lineup of award-winning technology-based English Language Teaching (ELT) solutions.

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