

Major League Triathlon And Boost Oxygen Partner For 2018 Season

Supremely conditioned triathletes know the benefits of Boost Oxygen for support of their performance, recovery and results.

MILFORD, CT, UNITED STATES, April 10, 2018 /EINPresswire.com/ -- [Boost Oxygen](#), the world leader in portable oxygen products, has partnered with [Major League Triathlon](#) (MLT) for the 2018 season.



Elite Athletes Trust Boost Oxygen

Boost Oxygen is the worldwide leader in providing portable and lightweight 95% pure oxygen to the retail market; particularly for athletes who support their performance, endurance, recovery and results. Founded in 2007, Boost is based in Milford, Connecticut, is a made in the USA product, and is available at sporting goods retailers nationwide and exported worldwide. In addition to everyday athletes of types, professional athletes, teams and organizations in the NFL, NHL, AHL, AFL, NCAA, and Team USA trust Boost Oxygen.

“

Boost is most helpful to a triathlete immediately after the swim. The level of strenuous intensity and the short inconsistent breathing pattern really pushes your system.”

Rob Neuner, Co-Founder & Chief Executive Officer

Boost is the only product with a patented mask for maximum delivery of the oxygen on three (3) sizes of 100% recyclable aluminum bottles, and in a Natural or three (3) aromatherapy options of Peppermint, Menthol-Eucalyptus and Pink Grapefruit. Boost Oxygen will provide oxygen canisters for all of the MLT athletes competing in the league and will make sure to keep athletes prepared both on and off course.

“Boost Oxygen is a fantastic organization and we couldn’t be happier to partner with them. Said Daniel Cassidy, Chief Executive Officer of Major League Triathlon. “Boost is an industry-leading brand that makes a fantastic and highly relevant product for our athletes. We worked with Boost for our Colorado event last season and their product played a major factor in the high altitude MLT Vail Valley race. Athletes couldn’t get enough of it.”

Major League Triathlon will once again host eight professional and will host many of the World’s best elite triathlete. MLT will host four events in Atlantic City, Vail Valley, Tempe and Charlotte. The third year league specializes in the Mixed Team Relay format of racing, which will make its debut in 2020. Each athlete will swim 300 meters, bike four miles and run one mile, one at a time, before tagging their next teammate. The first team to have all four athletes cross the finish line will win.

Boost Oxygen co-founder and Chief Executive Officer Rob Neuner says, “[Triathletes](#) are uniquely versatile athletes, testing their bodies within different disciplines. I have competed in triathlon events and can say that Boost is most helpful to a triathlete immediately after the swim. The level of

strenuous intensity and the short, sometimes inconsistent breathing pattern while in the water, really pushes your system. Having a Boost on the way to the bike will really help.” Mr. Neuner goes on to say, “Professional athletes are supremely conditioned and we are very proud to see that athletes across all sports, at any altitude, trust Boost Oxygen to support their performance, recovery and results.”

Boost Oxygen will also support the newly announced MLT Ambassador teams in 2018. For more information about the partnership between Major League Triathlon and Boost Oxygen, please visit www.majorleaguetri.com.

Boost Oxygen

Boost Oxygen is the #1 trusted brand of portable, lightweight 95% pure oxygen. Based in Milford, Connecticut, Boost Oxygen is a made in the USA product, available at retailers nationwide and exported worldwide. Professional athletes, teams and organizations in the NFL, NHL, AHL, AFL, NCAA, Team USA choose Boost Oxygen; in addition to everyday athletes of all ages. For more information, images and studies about the benefits of oxygen, visit the website: www.BoostOxygen.com. On social media, athletes and consumers post about their experiences on Facebook (@BoostOxygenUSA), Twitter (@BoostO2) and Instagram (@boostoxygen).

Major League Triathlon

Major League Triathlon is the first and only professional triathlon league in the United States. Major League Triathlon hosts races in major cities across the United States. MLT was formed in 2016 with the goal of creating a more spectator-friendly version of triathlon. MLT aims to grow the sport of triathlon on both an amateur and professional level. For a complete list of MLT events, visit www.majorleaguetri.com. Follow us on Facebook, Twitter and Instagram.

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America's Triathlon League



Boost Oxygen Supports Performance

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