

## Grand Opening of Relax In Comfort Expanded Flagship Store.

Featuring an expanded gallery of zero gravity chairs, massage recliners and adjustable firmness number beds at factory direct prices.

WINTER PARK, FLORIDA, UNITED STATES, April 10, 2018 /EINPresswire.com/ -- Winter Park, FL. Relax In Comfort was the first back care & sleep specialty store in the Southeastern United States. Founded in 1967 by Anthony & Lucy DePaulis, Relax In Comfort has helped thousands to sit, sleep and feel better every day.



Relax In Comfort specializes in the World's best adjustable beds. massage loungers and zero gravity chairs to include legacy brands, Instant Comfort, Panasonic, Inada, Human Touch & Leggett & Platt.

As company President, Don DePaulis has over 35 years' experience in the specialty wellness



Our x10 power bed provides for twice as many firmness settings than Sleep Number and offers 101 positions for the head and feet of both sleepers, and the Sleep Number bed does NOT do that!"

Don DePaulis

industry. DePaulis pioneered the Sleep Options retail concept in the 1990's originally developed by Hillenbrand Industries, a Fortune 1000 Company and the market leader for commercial hospital beds sales in the United States.

Relax In Comfort has expanded into a new larger showroom featuring an expanded gallery of zero gravity chairs, massage recliners and adjustable firmness number beds at factory direct prices.

Relax In Comfort will host a live remote broadcast of the top rated "American Adversaries" radio show from 5 PM to 7 PM on April 19th. Show host Chris Hart accompanied by cohost

Mike McBath and crew will join the festivities. Several Human Touch iJoy Active 250 massage chairs will be given away at the event during a live drawing.

Col. Danny McKnight of Black Hawk Down fame will be signing his latest book and several celebrity guests will be attending to include former WWE & NFL stars. Also attending will be Dan Wall, the inventor of the original split top adjustable bed, now known worldwide as the Sleep Number Flex Top bed..... the split top design that maintains the cuddle zone and provides for individual flexibility.

For over five decades, Relax In Comfort researches and curates all models and brands before placing the product for sale to the consumer. "We have the absolute best quality products at unbelievably low

prices, thousands less than Sleep Number and Tempur-Pedic comparable models"

Over 40 million American's suffer from sleep related disorders, suffering needlessly every night-manifested in back pain, shoulder pain, acid reflux, sleep apnea, tossing and turning, waking up feeling more tired than the night before. DePaulis stated "When buying a typical mattress, the consumer is forced to make a conscious decision for a product they will use while they are unconscious"

"The traditional mattress purchase is like trying to hit a moving target, and the difficulty is doubled for couples. You need to have the ability to CHANGE your firmness from ultra-soft to ultra-firm, for each sleeper, at the touch of a button to ensure long term satisfaction"

Research has proven that 9 out of 10 couples do not agree on firmness. "Our <u>x10 power bed</u> provides for twice as many firmness settings than Sleep Number and offers 101 positions for the head and feet of both sleepers, and the Sleep Number bed does NOT do that!"

During the Grand Opening week, all accessories items will be available "Buy one get one free" plus up to 60 months NO INTEREST for all massage chairs and zero gravity power beds to qualified buyers.

The Grand Opening festivities will begin at 5 PM on Thursday April 19th at 460 N. Orlando Ave. Winter Park, FL 32789.

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