



RMA of New York Launches Patient Focused Feedback Program

Partners with Quality Reviews on Innovative Software Offering

NEW YORK, NY, USA, April 10, 2018 /EINPresswire.com/ -- Reproductive Medicine Associates of New York ([RMA of New York](#)), a Manhattan-based fertility practice globally renowned as a leader in reproductive care and for achieving exceptional birth rates through assisted reproductive technologies, today became the first fertility treatment center in the United States to launch [Q-Reviews](#), a real-time, mobile, patient-friendly relationship management tool. "RMA of New York has always been committed to providing exceptional care and service for our patients. Q-Reviews now gives us an additional way to gather patient feedback and improve the patient experience," said Alan Copperman, MD, FACOG, Founding Partner and Medical Director, RMA of New York.

With the vast [majority](#) of Americans owning a smartphone, RMA of New York is leveraging the ubiquity of these devices to improve the patient experience through soliciting and immediately addressing and responding to patient feedback. "In the often-challenging journey to conceive, patients undergoing fertility treatment require a higher level of care and attention. We must get the patient experience right each and every time. Q-Reviews provides us with an efficient and convenient way to listen to our patients and meet their needs," said Danielle Soltesz, Vice President of Operations at RMA of New York. "We are happy to be the first fertility treatment center in the country to roll out this tool," she added.

Q-Reviews gives healthcare organizations the ability to receive feedback from patients within minutes after they leave their appointment. This is made possible through the utilization of text messages and smartphone technology that creates a dialogue between providers and patients. After a text is sent, smartphone users simply press a link allowing them to provide constructive comments about their patient visit.

Quality Reviews is a New York City-based company that launched their flagship product Q-Reviews, "To give patients a voice and health care institutions an ear to listen carefully and make faster, more effective care delivery decisions," said Edward Shin, MD, Chief Executive Officer of Quality Reviews. "We are honored to be selected by RMA of New York to deploy Q-Reviews. We look forward to supporting RMA of New York's efforts to deliver the best fertility treatment experience in the country," he said.

About Reproductive Medicine Associates of New York

Reproductive Medicine Associates of New York (RMA of New York) is widely recognized as a global leader in state-of-the-art reproductive medicine. Led by an integrated team of doctors and scientists with extensive reproductive endocrinology, fertility and urology experience and training, RMA of New York consistently reports IVF success rates to the Society for Assisted Reproductive Technology (SART) and the Center for Disease Control and Prevention (CDC) and is internationally recognized for achieving high success rates in the treatment of infertility. RMA of New York maximizes access to care by helping patients explore all insurance coverage and financing options available for treatment. RMA of New York is sensitive to the needs of the LGBT community, women choosing single or same-

sex motherhood, women pursuing fertility preservation for elective indications as well as those in need of oncofertility services. Headquartered in midtown Manhattan, RMA of New York has six patient care facilities throughout New York, including three facilities in Manhattan, as well as in Brooklyn, Garden City, Westchester, and abroad in Mexico City. For more information, please visit www.rmany.com.

About Quality Reviews, Inc.

Quality Reviews, Inc. builds proprietary software to enable healthcare provider organizations to capture, analyze and improve real-time patient feedback via its flagship product, Q-Reviews. Based in New York City, Quality Reviews, Inc. was founded by leading physicians and entrepreneurs with over 30 years of clinical, healthcare administration, and technology-building experience. Learn more at <http://www.q-reviews.com>.

#

Edward Shin
Quality Reviews, Inc.
646 875 8829
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.