

New Website Launch for Long Island Limousine Association

HAUPPAUGE, NEW YORK, USA, April 10, 2018 /EINPresswire.com/ -- The Long Island Limousine Association (LILA) is happy to announce that they have launched their new, mobile-responsive website with the help of BeeSeen Solutions. LILA is the largest Bi-county Limousine association in the United States, and the fastest growing. They began in 1978 with a goal to "provide a

media for owners of limousines to unite for a common cause and promote goodwill and understanding amongst all.

Today, LILA represents over 70 companies of varying sizes, with over



1,000 vehicles of all types, while employing over 1,000 people! They are committed to solving problems, promoting a better understanding between legal owners/operators,government agencies, and the public at large; and advocating for the long-term health and growth of the chauffeured transportation industry. With these standards in mind, LILA is constantly involved in improving the limousine industry and increasing the public awareness of the benefits of using their member-based company. With their dedication to the Long Island and New York Metro area, LILA is also involved in the surrounding School Districts, Toys for Tots, M.A.D.D., and Make a Wish Foundation among many more.

"The launch of our new mobile responsive website, marks a major accomplishment for our Association. In order for our members to have the necessary opportunity to expand and grow their business on an equal platform reinforces our commitment at every level. It is not about just focusing on the larger companies, or only looking out for a select group. This association is filled with hard working, dedicated professionals who take tremendous pride in the services they provide. The team at BeeSeen Solutions, spent countless hours ensuring our brand was showcased properly, while delivering at every level in the website design. We could not be happier in working with them, as they are truly care about their clients needs and meeting their expectations." (Steve, President LILA)

Their mission is "To offer all legal limousine and ground transportation company owners the tools, and information they need to run their business in a way that will benefit them, their peers, and the general public."This has all been facilitated with the creation of their new website. The new, clean, and accessible design of the website allows for members, as well as the public to communicate and find exactly what they need with ease, while also accurately promoting their dignity and reputation.

"We take tremendous pride in our partnership with the Long Island Limousine Association. When sitting down with the Board and understanding what their vision was to support all of the amazing

transportation companies that are associated with LILA it was clear they truly care about each and every member. The new site will allow for the Association to be represented properly and ensure the opportunity for each member to expand their business is available regardless if they have 1 car or 100. It is an exciting time for the LILA Association, and our Team is passionate about delivering on every level for these amazing professionals." (Patrick Pinto, CMO BeeSeen Solutions)

BeeSeen Solutions is a leading digital marketing agency known for giving uncompromising quality and results to their clients. Their client-focused team worked alongside LILA to design and create a website that met all of their needs and more. Learn more about how they can help your business succeed at beeseensolutions.com

Visit LILA's transformed website at <u>nslali.com</u> to find a limo for your next event and to learn more about their prestigious company.

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