

Sootch00 Moves to GetZone.com, Digital Home to Hunters and Shooting Sports Enthusiasts

Top Online Firearms Video Producer's "SootchZone" Channel to Launch on GetZone.com in early April 2018

ATLANTA, GA, UNITED STATES, April 10, 2018 /EINPresswire.com/ -- GetZone.com, the leading digital platform for hunters and shooting sports enthusiasts, is pleased to welcome Don Porter (aka "Sootch00") and announces the dedicated "[SootchZone](#)" channel.

Sootch00, known for "fun gun reviews and sensible survival" content, recently announced YouTube's plans to terminate his channel. His new agreement with GetZone.com provides his 640,000 subscribers with uninterrupted access his content, now on the SootchZone Channel on GetZone.com.

Sootch00's banned YouTube content will move to GetZone.com, along with his library of "Best Of" videos. He will also continue to produce new content that will be available on GetZone.com.

"When it comes to expressing traditional American Values on the web, you won't find a better place than GetZone.com.

We're in the battle of our lives to preserve the 2nd Amendment and Hunting Rights. We needed a family friendly platform to get the message of Freedom out there and GetZone.com is like coming Home," said Don Porter/Sootch.

"Sootch is an industry insider who has spent the last decade producing some of the most viewed firearms related reviews on the Internet," said Sammy Reese, Editorial Director of GetZone.com. "His content, principles and approach aligns well with GetZone.com's strategy to provide viewers with best in class reviews, training and original video series."

ABOUT SOOTCH

Don Porter has been a Gun and Gear Reviewer for the past 10 years. Getting his start on YouTube, he has a total of 1 Million Subscribers on two separate Video Channels, Sootch00 Gun Review and the Sensible Prepper. He has a Passion for Firearms, Self Defense and Protecting the 2nd



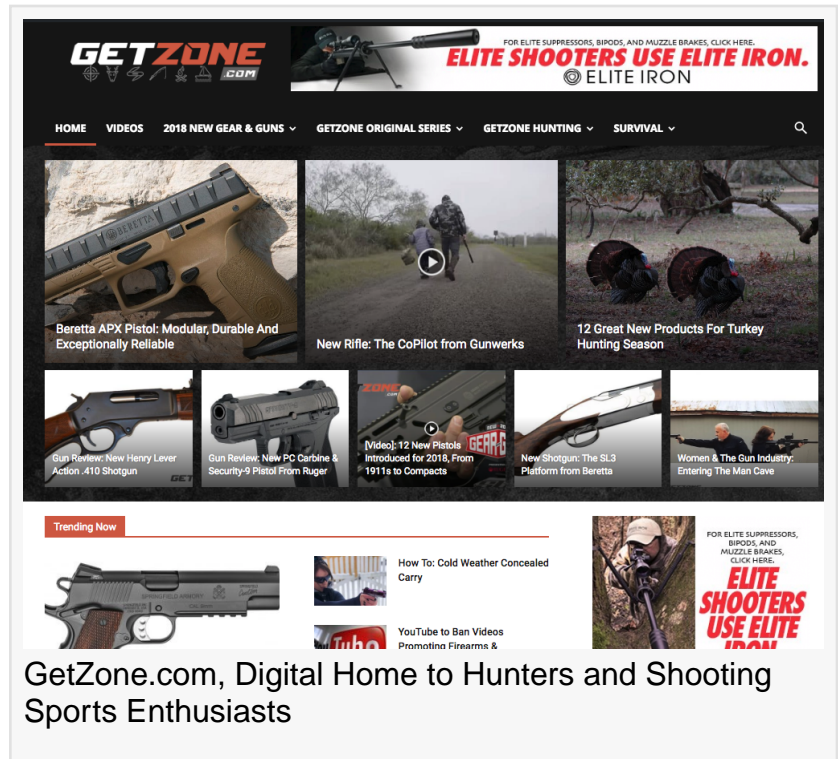
Sootch00, Sootch Gear

The logo for GetZone.com. The word "GETZONE" is written in a bold, sans-serif font. "GET" is in black, and "ZONE" is in red. Below "ZONE" is a small black box containing the text ".COM" in white.

Amendment.

“The changes at YouTube are forcing manufacturers to get smarter about product videos and marketing. Series like Ruger’s American New Shooter Academy, Finding Fearless and others become more important. We are doing product integration into self-defense, training, etc., not just traditional reviews,” said Sammy Reese, Editorial Director of GetZone.com.

YouTube continues its assault on the Firearms industry by banning some firearms demonstration videos and shutting down channels that promote the sale of firearms. Over the past few weeks since YouTube announced their new policies, GetZone.com has struck multiple deals to feature content creators who have been impacted. In addition to this content, GetZone.com will be adding further social feedback functionality to the site, moderated by users, to give the firearms community a place to communicate.



To learn more about opportunities to move your YouTube channel to GetZone.com, contact Sammy Reese at Sammy.Reese@medialodge.com.

Advertisers can tap into the GetZone.com audience with sponsorships, pre-roll video, sponsored content, commerce, traditional banner ads and other custom programs. For information about advertising options please contact:

- Christen Everly, Vice President of Sales, Christen@medialodge.com, 612.306.2274
- David Grant, Director of Sales, David@medialodge.com, 415.254.2152
- Shirley Steffen Director of Sales, Shirley@medialodge.com, 516.729.6920
- Karin Levine, Director of Sales, Karin@medialodge.com, 917.690.1222

ABOUT GETZONE.COM

GetZone.com promotes safe shooting, encourages responsible firearms ownership and supports wildlife conservation through conscientious hunters across the globe. In the weeks since YouTube announced their new policies, GetZone.com has agreed to feature content creators who have been impacted. In addition to this content, GetZone.com will be adding further social feedback functionality to the site, moderated by users, to give the firearms community a place to communicate.

GetZone.com is also home to several original video series such as “Ruger’s American New Shooter Academy”, “American Nomads”, “Ruger Range Drills”, “In the Zone: Century Arms Hog Hunting”, “Finding Fearless: Women’s Self Defense Training Course”, “Turkey Hunting in Montana”, “The Good Fight” and more!

GetZone.com has grown into one of the largest video platforms dedicated to the outdoors. With online video content expected to account for 80% of global internet traffic (Cisco), and the average user spending 88% more time on a website with video (Mist Media), it is more important than ever for the outdoors industry to have a trusted, dedicated video platform. GetZone.com partners with the outdoor

industry's top video content creators to deliver the best in hunting, fishing, firearms, and the outdoors.

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This press release can be viewed online at: <http://www.einpresswire.com>

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