

Here's what went down at the nation's sweetest event; India Cake Fest

I am a home baker and I am done with Fashion Designing so I wanted to combine both & create something new.

MUMBAI, MAHARASHTRA, INDIA, April 11, 2018 /EINPresswire.com/ -- The third edition of India

“

Head.Conceptualiser at
AGENCY09
Head.Conceptualiser at
AGENCY09
Head Conceptuliser at
AGENCY09.

”

Gautam Anand

Cake Fest was held at Sheila Raheja Institute of Hotel Management, Bandra and inaugurated by Maria Goretti. It is an event produced by Enquo Experiential Communications in association with SRIHM. The festival invited baking enthusiasts including students, home bakers & professionals to participate in competitions and workshops to showcase skills and learn new trends in the cake industry.

The home bakers went head to head at the cake decoration competition with the theme ‘Destination’. There were enthusiasts participating from various regions. Varshita who travelled all the way from Bangalore for this festival said “Paris is my dream destination and I wanted to do create something

with Fashion & Baking. I am a home baker and I am done with Fashion Designing so I wanted to combine both & create something new. So I have added these little details on my cake like these macrons, Eiffel Tower, a Coco Chanel bag’

The festival was also an opportunity for future chefs to showcase their talents which they tried really well at the cake flea market where students set up their own stalls and served the visitors with some a delectable array of yummy cakes & accompaniments. On display were varieties of cakes-Indian fusion cakes, healthy treats, French desserts, chocolate garnishes, eggless bakes, eggless deserts, healthy treats, pet baking and more.

The students were also put to test at the dessert plating competition where they served delicious savory dishes to the judges. Workshops & Meet n Greet were also conducted for food lovers and enthusiasts by celebrity chefs and mentors like Ranveer Brar, Rakhee Vaswani, Maria Goretti, Rushina Munshaw, Varun Inamdar, Anees Khan, Ruhee Bhimani, Yogesh Utekar, Divya Ranglani, Hanumanta Dhotre, Nicholas Fernandes, Aakanksha Arora, Siddhi Shetty and others.

The 2-day event also hosted a panel discussion on “Scale Your Passion”, which spoke about all the aspects of baking. The panel included Rakhee Vaswani - Celebrity Chef, Rajesh Sanghvi of Delta Nutritives, Rajeshree Naik of India Food Network-Ping Network, Tushar Khakhar of [AGENCY09](#) & SaloniMalkani of The FBAI with Panel moderator Chef Priti Bhanushali Punjabi of Sheila Raheja Institute of Hotel Management - SRIHM

Christina D'souza stood first amongst the Home Bakers for Cake Decoration competition.

And in the students category it was SRIHM which took number 1 position, finally beating the 2 years' winning trend of a Pune based college.

'This is the 3rd year of India Cake Fest and over the years the event has increased in terms of the number of Chefs, participants & brands involved. The highlight of this edition was the participation of Corporates & Kids for various pastry making workshops. The coming editions we plan to host it in Bangalore, Delhi and tier II cities, says Pramod Nair, Director of Enquo Experiential Communications, which is the IP owner & producer of India Cake Fest.

#IndiaCakeFest was managed and amplified on the digital platforms by AGENCY09, a Mumbai Based Digital Marketing Agency. 'It was enlightening to see so much of energy and curiosity amongst the participants. This was the best India Cake Fest event so far' Tushar Khakhar, First Executive, AGENCY09.

Stay updated on the future editions on India Cake Fest by following them on

Facebook: <https://www.facebook.com/indiacakefest/>

Twitter: <https://twitter.com/indiacakefest>

Instagram: <https://www.instagram.com/indiacakefest/>

Website: <https://www.indiacakefest.com/>

Gautam Anand
AGENCY09
9892108119
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.