



Advertising Market 2018 Global Share, Trend, Segmentation and Forecast to 2023

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Global Advertising Market

WiseGuyReports.com Presents “Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Advertising Market 2018 Forecast to 2023” New Document to its Studies Database. The Report Contain 100 Pages With Detailed Analysis.

Description

Scope of the Report:

This report focuses on the Advertising in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

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Market Segment by Manufacturers, this report covers

WPP

Omnicom Group

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers
TV Advertising
Newspaper & Magazine Advertising
Outdoors Advertising
Radio Advertising
Internet Advertising
Others

Market Segment by Applications, can be divided into
Food & Beverage Industry
Vehicles Industry
Health and Medical Industry
Commercial and Personal Services
Consumer Goods
Others

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