



20 Years Providing Financial Education to the American Workforce, Financial Fitness Group celebrates with Product launch

San Diego based online financial literacy company celebrates 20 years with new product – The Center DELUXE™

SAN DIEGO, CA, UNITED STATES, April 11, 2018 /EINPresswire.com/ -- Precision Information, LLC., DBA [Financial Fitness Group](#) (FFG), headquartered in San Diego, CA, who provides interactive financial education solutions for the financial services industry and Inc. 5000 companies across the nation, celebrates 20 years of providing financial education to the American workforce. The 20th anniversary of the organization also coincides with National Financial Literacy Month.

“It is exciting to see a simple but innovative idea that was hatched and then refined while a graduate student and later a faculty member at the UW-Madison grow to positively impact 1000’s of companies and millions of people, said [Joe Saari](#), Founder & Chairman. “Thanks to our clients, customers and team for helping us make a positive impact in empowering people to take control of their financial fitness”

Academic Research Based and Tested For 20 Years

Precision Information Inc. was established in 1998 by a \$2M academic research, development and design grant. Through the years, FFG, took the information gathered through the initial grant to develop the industry standard for a financial wellness score, along with a massive library of FINRA compliant financial education content and a modular learning platform. Over 20 years, FFG has provided financial education to more than 2M individuals and more than 1,000 major U.S. organizations.

“Our company’s team and partners share a vision for a greater future that delivers on the promise to create financial vitality for millions”, said CEO [Miguel D. Vasquez](#). “I’m proud to lead an impressive team that is passionate about designing and delivering the industry’s most engaging, reliable, unbiased financial education solutions. Our holistic approach is based on decades of academic research and experiential execution. With the launch of this powerful platform, we have opened the opportunity for financial enrichment solutions to be quickly deployed by any organization.”

Financial Wellness in America

Since the 1970’s, the United States has shifted the burden of saving for retirement from the employer to the employee. Pensions are now a thing of the past, and employees have taken on the sole responsibility for their financial futures. 80% of the workforce is living paycheck to paycheck - with 46% of those employees stressing about finances at work at least 3 hours per week. FFG was created to help empower the individual to become more profitable and suffer less daily stress. Their online education solutions were specifically developed to reduce the anxiety, lack of clarity or absence of financial planning that yields uncertainty related to money, including debt, medical bills, saving for retirement or children’s education. FFG impacts people’s lives by giving them the knowledge and information to confidently reach their financial goals.

Financial Fitness Center Deluxe™ Product Launch

FFG launched a new and improved financial fitness solution help investors and employees in making more informed and confident financial decisions. This powerful product expands years of development to create online coursework to help every American understand the language of money. The new solution offers powerful and actionable financial education tools including:

- A mobile-friendly design to allow for anytime learning
- A simple recommendation engine to help investors build a personalized financial action plan
- Independent, unbiased FINRA compliant content to teach people about money and investing
- Over 250 interactive courses on expanded group of topics from financial planning, to stocks, bonds, mutual funds and much more
- The ability to track progress and earn points and progress and a gamification engine
- A powerful search engine to help users find instant answers to common questions about money

As an education solutions group, FFG strongly believed that the Spanish speaking community is being underserved when it comes to financial education. In the U.S. there are 41 million native Spanish speakers, and another 11.6 million are bilingual. (source: NY Post). In an effort to create a financially literate population across all cultural barriers, Financial Fitness Group launched an initiative to translate our custom financial education content into Spanish. To date, FFG has translated 62 financial education tutorials, over 400 FINRA Compliant articles and 900 quiz questions. This initiative allows FFG to reach a Spanish speaking population in theUS (and beyond).

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