

Betterez Helps Motorcoach Operator DRL Grow its Contract Business Operations

Betterez Reservations and Ticketing Platform Gives DRL the Ability to Get New Contract Customers Up and Running Quickly

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[/EINPresswire.com/](#) -- [Betterez](#) Inc., a startup that is quickly becoming the world's leading Reservations & Ticketing Management (RTM) platform for bus and coach providers, today announces that it is empowering motorcoach operator [DRL](#) with the ability to grow its contract business and better service contract clients with a robust technology system.



DRL was looking for a tool that would help its new contract client, one of the world's largest mining companies, facilitate online employee bookings, optimize capacity management and better report and reconcile real-time data. It also needed a comprehensive solution to help manage and expedite the boarding process while providing back office with up-to-the-minute ridership information. The Betterez platform was the perfect fit.

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*Tal Shalit, founder & CEO,
Betterez*

“DRL was in need of a secure, private portal for its contract customers that would enable passengers to log in and purchase tickets, as well as provide the operation with the ability to manage schedules and take advantage of real-time scanning,” said Tal Shalit, founder & CEO, Betterez. “DRL teamed up with Betterez and is now taking advantage of our RTM solution to help its thriving contract business grow.”

“We worked closely with Betterez early in our contract bidding process, both to understand what the Betterez platform could

do that could help differentiate the DRL bid, as well as to help determine what needed to be incorporated in our contract proposal from a cost standpoint,” said Jason Roberts, DRL Coachline Manager. “Once we were awarded the contract, Betterez worked closely with DRL and directly with our mining company client to tailor the Betterez platform to support their unique requirements, such as in employee travel passes and security manifests.”

DRL is now set up for long-term success with a robust reservations and ticketing offering for its contract operations.

Stay tuned for more exciting news from Betterez.

About Betterez

Betterez, founded in 2011, is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping motorcoach, tour and multi-use ticketing operators grow their businesses, and run operations and finance more efficiently. For more information, visit:

www.betterez.com.

About DRL

The only provider of Trans-Island passenger motor coach service in Newfoundland and Labrador, DRL-LR has very safely and professionally transported thousands upon thousands of people of all ages and from all “walks of life”, offering 25 stops along the Trans-Canada Highway between Port aux Basques and St. John’s, 365 days a year, since 1996.

For more information, please contact: Sharon Lassman at sharon@betterez.com.

Sharon Lassman
Betterez Inc.
email us here
416.738.8949

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