Car Insurance App Saves Time, Money...and the Planet

MagicQuote launched as America's first all-mobile apps designed save consumers time and money on car insurance and offset their vehicle's carbon footprint.

RICHMOND, VIRGINIA, USA, April 18, 2018 /EINPresswire.com/ -- Richmond VA-based Insure-Tech disruptor Merlinio Technologies, LLC announced the launch of America's first all-mobile apps designed to save consumers time and money on car insurance and offset their vehicle's carbon footprint.

The company's MagicQuote apps, designed from the ground up for the millennial generation, uses advanced scanning and OCR technologies, analytics and data to accurately autofill complex, long insurance forms that must be completed to obtain accurate price and coverage quotations. Users can shop, compare and buy car insurance from dozens of quality insurance companies in minutes – all on a smartphone.

Jon Ansell, Mike Doerr and Jammy Li

"MagicQuote is the fastest, easiest and most effective way for smartphone users to compare quotes and save money on car insurance", said Jonathan Ansell, the company's founder and CEO. "MagicQuote takes much of the complexity, time and hassle out of shopping for the best deals on insurance", he continued, "and we're improving it all the time."

> **"**
> Merlinio will plant a tree to help offset greenhouse gases emitted by a customer's vehicle."
>
> *Jonathan M. Ansell, Founder and CEO*

Ansell also announced that Merlinio will plant a tree to help offset greenhouse gases emitted by a customer's vehicle. The program was created by Mike Doerr, a top advisor to politicians and not-for-profit causes in Virginia, who has been tapped to spearhead the company's social mission.

Doerr said, "We are committed to doing our part to fight climate change on behalf of our customers. One tree will offset one ton of CO_2 over its lifetime. MagicQuote customers will save time, save money, and help save the planet."

To commemorate Earth Day 2018, Merlinio will plant a tree for each MagicQuote app downloaded during the week leading up to Richmond's Earth Day Festival on April 21. The company expects to plant at least 1,000 trees during this week. The first trees will be planted at Belle Isle in Richmond on Thursday, April 19. Trees will then be planted in regions having urgent reforestation needs through a partnership with the environmental group Tree Era.

One tree offsets 1 ton of greenhouse gases

The MagicQuote apps are free in the Apple and Android stores and will be enhanced monthly.

About Merlinio
Merlinio Technologies, LLC and Merlinio Insurance Services, LLC has built the digital insurance platform for the Millennial Generation. Headquartered in Richmond VA, Merlinio is an independent insurance agency in 50 states and the District of Columbia. For more information, go to www.magicquote.com, www.merlinio.com or call 877-655-8500.

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