

NeuroForce1 launches at UFC Fight Night

"The Evolution of Human Performance" Uses the Latest Medical Technologies to Eliminate Pain and Improve Quality of Life

SCOTTSDALE, AZ, UNITED STATES, April 12, 2018 /EINPresswire.com/ --(April 14, 2018 - Glendale, AZ) -



Optimize Human Performance

<u>NeuroForce1</u> (NF1) will be showcasing its cutting-edge technologies MMA fighter's around the world have been utilizing to maximize their injury recovery, neuromuscular performance and a lot more.

NF1 will be at Cage Side Seat's UFC Fight Night 'live' broadcast party at

McFadden's Glendale, right outside Gila River Arena 9425 W Coyotes Blvd, Glendale Saturday, April 14th, 10am-4pm

Olympic Gold Medalist and #2 ranked flyweight Henry Cejudo will be attending the fights and knows first hand about NF1 therapy. "This therapy healed the injury in my hand which forced me to drop out of UFC 211 and helped my strength, speed, and recovery. I have never had such a great camp like I had while using this therapy. It helped me prepare for my best UFC fight to date in UFC 216 and I can see myself using it for the rest of my career. I would recommend it to any athlete."

Dubbed "The Evolution of Human Performance", NF1 utilizes medical-grade <u>diagnostic testing</u> to provide an objective & amp; data-driven approach to individualized program development by targeting sport-specific deficiencies measured during a baseline assessment.

All programs have been developed by trained Exercise Physiologists and Physicians, utilize progressive & amp; well-validated modalities, including the <u>NF1 Electrical Stimulation</u> device, and are backed by medical research & amp; science.

Former Light Heavyweight and UFC World Champion Lyoto Machida says, "I've been using neuro therapy and it has been helping me a lot. It's amazing! I have seen very good results. My muscles, power, and speed have increased. I highly recommend this therapy."

NF1 programs focus on: individualized nutrition & amp; training, proper hydration, biomechanics & corrective exercise for injury prevention, managing inflammation, nervous system function, overtraining, overall cellular health and proper recovery.

NF1 believes that the mind needs to be trained properly in conjunction with the body to truly optimize human performance, whether it be for athletics, fat loss or overall life performance.

NF1 offers several main services such as Performance Strength and Conditioning, Pain Relief and Rehabilitation and Fat loss/Lifestyle Management in addition to sport-specific protocols.

NF1 programs also address neurological and atrophic conditions such as MS and Parkinson's among many others.

"I'm extremely excited about launching Neuro Force 1 at UFC Fight Night in Glendale," said Karim Amin, owner of NF1. "The technologies and modalities we use to put together these programs is something the world has never seen before."

The NF1 tent will be on the outdoor patio at McFadden's Restaurant and Saloon at Westgate outside of the Gila River Arena and will feature live demos including body composition, muscular symmetry and biomechanical assessments, nervous system (stress) and circulation testing, and NF1's proprietary Electrical Stimulation therapy for pain relief, improved range of motion and more.

Hosted by longtime Arizona and National MMA personality Jim "Gries" Grieshaber, Cage Side Seat is Arizona's #1 MMA radio show. The show airs Saturdays at 10 am on CBS Sports Radio The Fanatic, 1580AM and 99.3 and 95.9FM.

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