The 2007 financial crisis shattered many economies across the globe, and triggered a negative shift in customer demand, especially in the life insurance sector. The drop in income not only reduced demand for life insurance policies and products but also curtailed the market penetration of the industry. In the current market scenario, there are many product portfolios offered by the top life insurance vendors. With this scenario in place, the demand for life insurance policies is calculated on the basis of the rate at which transparent products are being provided by vendors to customers.

The analysts forecast the life insurance market in Southeast Asia to grow at a CAGR of 7.71% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the life insurance market in Southeast Asia for 2016-2020. To calculate the market size, the report considers the gross life premium value in Singapore, Indonesia, Thailand, the Philippines, Malaysia, Vietnam, and other nations. The other regions include Cambodia, Brunei, Laos, Burma, and Timor-Leste.

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The market is divided into the following segments based on country:
- Singapore
- Indonesia
- Thailand
- Philippines
- Malaysia
- Vietnam

The Life Insurance Market in Southeast Asia 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- AIA Group
- Manulife
- Prudential Financial

Other prominent vendors
- Aviva
- AXA
- Great Eastern Life
- HSBC
- NTUC Income
- Tokyo Marine

Market driver
- Creation of favorable environments to improve profitability
- For a full, detailed list, view our report

Market challenge
- Lack of financial models
- For a full, detailed list, view our report

Market trend
- Rise in use of BPO for closed-book operations
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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