

# Massey Consulting Sponsors NC Tech's State of Technology 2018 Conference

*Massey Consulting announces the sponsorship of this year's 'State of Technology Conference' in Durham, North Carolina, hosted by NC Tech.*

RALEIGH, NC, UNITED STATES, April 16, 2018 /EINPresswire.com/ -- Massey Consulting announced today the sponsorship of this year's 'State of

Technology Conference' in Durham, North Carolina. This all-day event, expected to bring over 500 attendees nationwide, is hosted annually by NC Tech (previously known as NCTA).



The conference will highlight how Artificial Intelligence (AI), machine learning, and similar technologies are used by organizations to improve their businesses and everyday efficiencies. Attendees will discover the full impact of AI in our digitally modernized world now and learn how AI will affect us in the future.

Massey Consulting is North Carolina's premier accounting software provider and is already working with accounting software solutions, such as Sage Intacct, that take advantage of next wave technology.

"AI has the potential to conduct an on-going audit, bringing exceptions to out-of-the-ordinary transactions in accounting leadership. Less time will be spent collecting and formatting historical data and more information will be spent on exposed problem areas, meaning greater agility and faster response time," said Philip Massey, President at Massey Consulting.

The conference will be held May 4, 2018, at the Durham Convention Center at 301 W. Morgan St. Durham, NC 27701. In addition to educational sessions and a technology exhibit showcase, the conference will host pitch competitions from tech startups.

In the morning, Morgan Fleming, Chief Analytics Officer from IBM, will present on cognitive systems and machine learning that will improve financial performance.

As an exhibitor, Massey will be providing information at the showcase on new emerging technologies and information on cloud-based financial management solutions. As transformative as cloud technology has been today, machine learning and AI will further revolutionize what the cloud platform has begun.

"This conference is a tremendous opportunity for technology leaders to expand their knowledge of what is to come in the business world regarding AI," said Massey.

For more information, visit Massey Consulting's [Event page](#).

## About Massey Consulting

Massey Consulting, located in Raleigh, NC, is a full-service consulting firm that specializes in various implementations and integrations of accounting software. Our team is comprised of technology consultants that have experience as accountants, controllers, and information systems experts. We strive to provide our clients the most efficient, integrated software solutions that will allow them to focus more on their business and less on their software. Massey Consulting often integrates front-end operations management systems with back-end financial software, like Sage Intacct or Dynamics GP, to create a seamless business management tool. We have been named a Microsoft Gold Partner and Sage Intacct's Premier Partner since 2013. Massey Consulting serves over 80 clients across the United States, Canada, and Australia. To learn more about our products and services, visit [www.masseyconsulting.net](http://www.masseyconsulting.net)

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