

# Incredible Possibilities of Desktop As A Service (DAAS) Market to Achieve CAGR of +28% By 2023 – QY Reports

*New Research: Desktop As A Service (DAAS) Market - Technological Advancements, Challenges, Standardization, Competitive Market Share - Global Forecast to 2023*

PUNE, MAHARASHTRA, INDIA, April 13, 2018 /EINPresswire.com/ -- The Desktop As A Service (DAAS) is a cloud based technology which works as a form of virtual desktop infrastructure. The desktop as a service is also called as hosted desktop as a service. The desktop as a service provides a cloud service with application which was required for the virtual desktop. The desktop as a service stores and manage data and also provides data security service. Furthermore, DaaS has an architecture that allows multiple users to access a single instance of a software application, in contrast to single instance architecture.



Global [Desktop As A Service \(DAAS\) Market](#) Estimated to grow with the CAGR of +28% During Forecast Period

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Top Companies Profiled in this Report includes, Amazon, Cisco, Citrix, Dinccloud, Google, IBM, Microsoft, Oracle, Solidfire, Tucloud, Vmware, Xenserver

Desktop As A Service (DAAS) market research is an intelligence report with meticulous efforts undertaken to study the right and valuable information. The data which has been looked upon is done considering both, the existing top players and the upcoming competitors. Business strategies of the key players and the new entering market industries are studied in detail. Well explained SWOT analysis, revenue share and contact information are shared in this report analysis.

The advantages of a virtual desktop infrastructure provided at a lower cost, and less complexity are

the main attractions for DaaS. The user's data is continuously copied from the cloud, during log on and log off. This promotes the idea of migration of the organization's workload to the cloud. Data like enterprise resource planning (ERP), customer relationship management (CRM), HR and payroll are being shifted to cloud servers. With more people shifting to mobile devices, the enterprises find it difficult to support users working on their device. The independency DaaS provides from the device, has been a driving factor for this market. Data can not only be accessed but also edited from multiple devices.

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The market for Desktop as a Service is segmented into parts on the basis of types of cloud servers, deployment models, desktops, operating systems, end users, verticals, and region. Types of cloud servers include public, private, and hybrid cloud servers. The deployment models can be further segmented into presentation virtualization, desktop virtualization, application virtualization, personal desktops, and pooled desktops. The market is segmented on the basis of desktops into persistent and non-persistent desktops. On the basis of operating systems, the market is segmented into Windows and Linux.

Desktop As A Service (DAAS) market is segmented on the basis of various parameters. The factors which are impacting the market's growth are studied in detail. The report also presents a overall weaknesses which companies operating in the market must avoid in order to enjoy sustainable growth through the course of the forecast period. Besides this, profiles of some of the leading players operating and encouraging in the growth of the global market are included in the study. Additionally, using SWOT analysis, markets weaknesses and strengths are analyzed. It also helps the report provide insights into the opportunities and threats that these companies may face during the forecast period.

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