

Western Europe Dairy & Soy Food Sector Trends, Regulations and Competitive Landscape Outlook To 2021

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Summary

"Opportunities in the Western Europe Sector Dairy & Soy Food Sector Sector", report brings together multiple data sources to provide a comprehensive overview of the Western Europe Sector Dairy & Soy Food Sector sector. It

includes market overview, high growth country analysis, health & wellness analysis, top brands, key distribution channels, packaging formats and case studies.



- The Western Europe Sector Dairy & Soy Food Sector sector is the largest in value terms and the second largest in volume terms
- Cheese is the largest market in the Western Europe Sector Dairy & Soy Food Sector sector, followed by Milk and Yogurt
- Amongst the different high potential countries in Western Europe, France is the largest market in terms of value sales while Austria is forecast to grow at the fastest CAGR during the period 2016-2021
- Value sales in the region will be supported by growing demand for healthier and better-for-you products such as organic and natural variants, and increased snacking on Cheese and Yogurt
- Falling Milk prices, calls for constant product innovations and the popularity of private label products which effect value growth are the major challenges in the region

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Scope of The Report

This report brings together multiple data sources to provide a comprehensive overview of the Western Europe Dairy & Soy Food sector. It includes analysis on the following -

- Market overview: Includes sector size, market size and growth analysis by markets.
- Change in consumption: Provides a shift in the consumption of Dairy & Soy Food products by markets across different countries in the Western Europe region.
- Countries analysis: Provides Risk-Reward analysis of four countries in Western Europe region based on market assessment, economic development, socio-demographic, governance indicators, and technological infrastructure.
- Health & Wellness analysis: Provides insights on the Health & Wellness products in terms of value

and percentage share in the overall Western Europe Dairy & Soy Food sector during 2011-2021. The analysis includes key Health & Wellness attributes and consumer benefits driving the sales of Dairy & Soy Foods in 2016. It also covers the market share of leading companies offering Dairy & Soy Foods with health and wellness attributes in the same year.

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