



Food & Grocery Retailing in the Czech Republic Market - Online Store is New Trend and Expected to Grow 2017-2021

PUNE, INDIA, April 13, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Food & Grocery Retailing in Czech Republic, Market Shares, Summary & Forecasts to 2021"

Food & Grocery Retailing in Czech Republic

Overview

Food & Grocery Retailing in the Czech Republic, Market Shares, Summary & Forecasts to 2021", provides data for historic and forecast retail sales, and also includes information on the business environment and country risk related to Czech Republic retail environment. In addition, it analyzes the key consumer trends influencing Czech Republic food and grocery retail industry.

Food & grocery is the largest in terms of value and the sector will grow at a CAGR of 3.5% during 2016-2021. Positive economic growth coupled with retailers' heavy investments in store expansions and modernization is expected to drive sector sales.

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Companies mentioned

Albert

Kaufland

Tesco

Penny Market

Skupina COOP

Lidl

Billa

Food & Grocery Retailing in Czech Republic Major Outlook

- Food & grocery holds a significant share (60.9% in 2016) of overall retail sales. The sector is

expected to grow at a CAGR of 3.5% during 2016-2021

- Hypermarkets, supermarkets and hard-discounters, convenience stores, and food and drinks specialists are the dominant channels for sector sales
- Retailers ramp up their investments to capitalize on growing potential

Food & Grocery Retailing in Czech Republic - Competitive Analysis

Key players are making innovative developments in Food & Grocery Retailing in Czech Republic. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

Scope

- Investigate current and forecast behavior trends in food and grocery category to identify the best opportunities to exploit
- Analysis of key international and domestic players operating in the food and grocery market
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the food and grocery market
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing consumer behavior
- Understand the fastest-growing categories in the market with insights on the performance of individual product categories, across key channels from 2011, with forecasts until 2021

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