

# Food & Grocery Retailing in Chile Market - Players like Walmart & Lider Hiper to Observe Major Demand During 2017-2021

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PUNE, INDIA, April 13, 2018 /EINPresswire.com/ -- Food & Grocery Retailing in Chile

## Overview

"Food & Grocery Retailing in Chile, Market Shares, Summary & Forecasts to 2021", provides data for historic and forecast retail sales, and also includes information on the business environment and country risk related to Chile retail environment. In addition, it analyzes the key consumer trends influencing Chile food and grocery retail industry.

Steady population growth, totalling 18.2m in 2016, up from 17.3m in 2011 coupled with steady price inflation is driving food & grocery sales. In addition, a recovering economy, rising wages, and greater interest in healthy eating will encourage more spending in the sector.

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## Companies mentioned

Lider

Cencosud

Unimarc

Tottus

Superbodega Acuenta

Mayorista10

Punto

## Food & Grocery Retailing in Chile Major Outlook

- Retail sales set to register healthy growth
- Sector sales grow backed by inflation and population growth
- Hypermarkets, supermarkets and hard-discounters gaining share
- International retailers have a strong presence in the sector
- Top 10 retailers accounted for 35.3% of total sector sales in 2016

- Tottus registered the fastest growth in the sector sales during 2015-2016

## Food & Grocery Retailing in Chile - Competitive Analysis

Key players are making innovative developments in Food & Grocery Retailing in Chile. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

### Scope

- Investigate current and forecast behavior trends in food and grocery category to identify the best opportunities to exploit
- Analysis of key international and domestic players operating in the food and grocery market
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the food and grocery market
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing consumer behavior
- Understand the fastest-growing categories in the market with insights on the performance of individual product categories, across key channels from 2011, with forecasts until 2021

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